Phillip Anekwe

Product & Brand Designer with experience in designing, crafting & delivering functional digital products, easy-to-use interfaces, awesome visuals and improving user experiences.

Lagos, Nigeria
(+234) 708-7108-226
philzocode@gmail.com
behance.net/phillipanekwe
www.linkedin.com/in/phillipanekwe-652982159

EXPERIENCE

Rave DC, Nigeria — Lead *Product Designer & UX Writer*

JANUARY 2019 - AUGUST 2024

Conducted Business Analysis, designed website UIs, created motion/animated videos and created Social Media Contents for Brands & Clients, developed design concepts, presented prototypes & ideas to stakeholders, collaborated with designers & software developers, Led and managed projects from concept to completion.

Electrosoft Inc, United States — *UI/UX Designer(Remote)*

MARCH 2022 - MAY 2023

Conducted UX research, Created user stories & brand style guides,

Designed user interface for Company's official website & subsidiary

mobile applications and created micro copies for the software applications.

Yul Edochie TV, Nigeria — *Brand & Web Designer*

FEBRUARY 2020 - DECEMBER 2021

Designed & maintained company website & branding, wrote content

for website & landing pages, created brand visual identity and editorials.

EncodeUp Tech Hub, Nigeria — *Front-End Web Developer Intern*

MAY 2017 - NOVEMBER 2018

Collaborated and learned with teams to develop innovative software solutions in the form of websites & hybrid mobile apps for clients, Worked in unison with designers & web developers to develop website & app layouts, prototypes then build the final product..

EDUCATION

Nnamdi Azikiwe University, Awka, Nigeria — *BSc.*

SEPTEMBER 2015 - DECEMBER 2019

Bachelor's Degree in Computer Science

PROJECTS

Palms African — *Brand Identity, Animation & Packaging Design Project*

Palms African is a Premium, African Agro-Product Brand originated from Nigeria. Their main objective is to ensure and secure a steady supply of raw materials for agro-based factories by production of unique food products(Palm Kernel/Vegetable Oil, Canola Oil,Corn Oil etc) financing, assistance after harvest and granting market access to farmers all over Africa

Coinero Crypto Exchange App — *UI/UX & Brand Identity Design Project*

Coinero is a Spain based company and Coinero.co is a cryptocurrency portfolio management app. Allows users to track their cryptocurrency investments

Chop Belleful Restaurant — *Brand Identity, Animation & Packaging Design Project*

Chop Belleful is a Global, Modern, Fast Food Restaurant with several hundreds of restaurant chains across Africa, Europe, America and Asia serving foodies their favorite cravings online & offline, super fast and conveniently.

SKILLS

Brand Identity Design, UI/UX Design, 2D Animation, Illustration, Graphic Design, Wireframing, User Research, Design Systems Design, Design Sprints, Rapid Prototyping, A/B Testing, User Journey Mapping, Usability Testing UX Writing.

LANGUAGES

English(Fluent), French (Beginner), Igbo (Native & Fluent