



RUBASS AFNAN.

SOCIAL MEDIA MARKETER/COPYWRITER/SR. SEO

CONTACT

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ADDRESS
E-block 149, Multan

SKILLS

- Social media marketing
- Marketing Analysis
- Copywriting
- Content writing
- Seo Specialist

LANGUAGE

- English
- Urdu
- Punjabi



SUMMARY

Hubspot Certified Social Media Marketer with 2+ years of experience in developing and executing social media campaigns for a variety of clients in different industries. Proven ability to increase brand awareness, engagement, and conversions. Expertise in social media marketing platforms such as Facebook, Instagram, Twitter, LinkedIn, and YouTube. Seeking a challenging position in a fast-paced environment where I can use my skills and experience to make a significant contribution. I worked with 50+ International clients from different countries. I worked these clients from several remote and freelancing marketplaces. My reviews are 4★★★★ and 5★★★★★

WORK EXPERIENCE

► COPYWRITING

Upwork - June 2021 - Present

- Email copywriting
- Website Copywriting
- Campaign Copywriting
- Caption Copywriting
- Post Copywriting

► Social Media Marketing

Contra - September 2020 - Present

- Developed and executed social media campaigns to increase brand awareness, engagement, and conversions
- Created and curated high-quality content for social media
- Analyzed social media data to track progress and identify areas for improvement

EDUCATION

Bachelor of Software engineering

Degree by Lahore Leads University

Hubspot Certified Social Media Marketer

Senior Marketer by Hubspot