Alabi Adeola Martins

UI/UX Designer

> " "A user interface is like a joke. If you have to explain it, it's not that good." "
>
> Martin LeBlanc

Email
alabiadeolamartins@outlook.com

Website
https://behance.net/marafrika

Phone
+234 814 575 9232

Address
Lagos, Nigeria

Socials

Instagram
@marafrika

Dribbble
@marafrika

Twitter
@marafrika2

Linkedin
linkedin.com/in/alabiadeolamartins

Skills

- User Research
- Responsive Web Design
- Mobile Application Design
- User Experience Design
- Wireframing
- Prototyping
- Testing
- Design system

Tools

- Figma
- Mockup plus
- Invision Studio
- Miro
- Balsamiq
- Asana

Education

Diploma in UI/UX Design
Astratech IT
Sept, 2021

Higher National Diploma (HND) in Computer science
The Polytechnic, Ibadan
Oct. 2020

Professional Summary

An accomplished UI/UX designer with over 2 years of expertise and a strong passion for creating intuitive and visually appealing interfaces. Proficient in leveraging user research, wireframing, and prototyping to design and develop digital products that meet business objectives and delight end-users. Demonstrated expertise in designing for both desktop and mobile platforms, utilizing industry-standard tools such as Sketch and Figma to create high-fidelity designs that integrate seamlessly with front-end development. Excited to create designs that use cutting-edge technologies to deliver immersive, engaging, and personalized user experiences that exceed expectations.

Experience

UI/UX Designer
Uniquecoop
September 2022 – Present ⚲ Nigeria

- Conducted user research and synthesized findings to inform design decisions, resulting in a 30% increase in user engagement.
- Created wireframes, user flows, and interactive prototypes using tools such as InVison studio and Figma to test and iterate on designs with stakeholders.
- Collaborated closely with organizational stakeholders and front-end developers to ensure designs were implemented accurately and efficiently, resulting in a 20% increase in development velocity.
- Designed a responsive SAAS portal for 1M+ users and delivered high-fidelity visual designs and user interface elements that align with brand guidelines and user needs, resulting in a 15% increase in overall user satisfaction.

Product Designer
ChestBills
March 2023 – May 2023 ⚲ Nigeria

- Conducted user research and analyzed data to inform product design decisions.
- Collaborated with cross-functional teams to iterate on design solutions and deliver products that meet user needs and business objectives.
- Created wireframes, prototypes, and high-fidelity designs using tools such as Sketch and Figma.
- Applied design thinking methodologies and human-centered design principles to solve complex design challenges and improve user experiences.

Lead UI/UX Designer
Mycomforta
May 2022 – September 2022 ⚲ Nigeria

- Led the design system development for a mobile application, ensuring consistency and cohesiveness across the product.
- Conducted user research, created wireframes and prototypes to align with user needs and expectations, and iterated designs based on feedback.
- Prototyped the design flow to ensure easy implementation and handoff to the engineering team, improving development efficiency and accuracy.
- Designed a mobile application that enabled seamless therapist booking, delivering a user-centered solution that met business objectives.

UI/UX Designer
P.B.B
November 22 - Dec, 2022 ⚲ Nigeria

- Conducted user research and synthesized findings to inform design decisions, resulting in a 30% increase in user engagement.
- Created wireframes, user flows, and interactive prototypes using tools such as Sketch and Figma to test and iterate on designs with stakeholders.
- Developed a responsive website that accommodates a diverse range of organizational activities.
- Designed and delivered high-fidelity visual designs and user interface elements that align with brand guidelines and user needs, resulting in a 15% increase in overall user satisfaction.