

# Septian Sasmita

Septian Hadi Pratama Sasmita | Jember, Jawa Timur 68118

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I am a highly creative public speaker with strong Creative thinking skills. I excel at building connections and cultivating excellent relationships in new environments. My passion lies in effectively conveying messages and ideas, making complex concepts accessible to a wide audience. With a keen eye for innovation and a talent for engaging storytelling, I aim to inspire and connect with people from all walks of life through the power of communication. I am also a Content Creator that is able to convey people's needs through society, especially for commercial needs. In line with education background in communication, to understand what people need to suit their promotion.

## SKILLS & KNOWLEDGE

**Skills:** 12 Principle of Animation, Design Graphic, Motion Animation, 2d Rigging, Videography, video editing.

**Personal:** Teamworking, Relationship building, Problem-solving, Communicative, Fast learner, Creative thinking, Adaptability.

**Tools:** Creative suite: Adobe after effect, Premier pro, Illustrator and Photoshop

**Lingual:** Bahasa Indonesia (ID), English (EN).

## EDUCATION

**State Polytechnic of Jember 2018-2021**

Language, Communication and Tourism Department  
(completed – Diploma Degree)

**SMKN 5 Jember 2014-2017**

Studied Multimedia

## EXPERIENCE

**Hotel Dafam Fortuna Jember 2023 -Now**

Casual Content Creator dan Graphic designer

- Creating promotional content for Dafam Fortuna Hotel Branding.
- Operating Camera and videographer to all events in Dafam Fortuna Hotel
- Photographer for all menu and venue (Food Photographer)

**PT. Pikel Digital Media (Rootpixel) 2021 – 2022**

2D Animator and Motion

- Assisting a videographer as to create food and beverage video for café's business
- Animated reels for FnB promotion, introduced all café's menus, based on concept from the designer team.

## VOLUNTARY

**HMJ BKP Associated with Politeknik Negeri Jember Jan 2020**

Member of Human Relation

As a member of the Public Relations Division responsible for maintaining internal and external relationships within the department and among students. Actively involved in media activities to build the association's image within the campus community.

**English Club Associated with Politeknik Negeri Jember Oct 2018**

## AWARDS

- **Public Speaking Competition**  
as the 2nd Runner Up of Speech (Politeknik Negeri Jember)  
Issued by English Club Polije · Dec 2019
- **Quarter Finalist of Speech (Asian English Olympic)**  
Issued by Bina Nusantara · Jan 2020
- **Funding Awardee PKM-M Entitled "Takakura Portable Compost Bins"**  
Issued by Kementrian Pendidikan dan Kebudayaan Direktorat Pembelajaran dan Kemahasiswaan · Oct 2020
- **4th Winner of Pilmapres**  
The Forth Winner of Pilmapres 2020  
Entitled "Media Kreatif: Upaya peningkatan Kualitas Masyarakat Produktif Dimasa Pandemi Berupa Konten Kreatif"  
Issued by Politeknik Negeri Jember · Jan 2020

- Introducing new 2d Animation and style from Levidio, "MoreSmooth" on utilization for the first time in levidio. Animated more than 800 2D Characters for new products upgrade. <https://levidio.id/animatoon/3/>
- Animated wedding 558 2D Character Wedding for based on every culture, Institution, Casual in various format <https://levidio.id/wedding/vol3/>

**Freelance****2020 – 2022**

Videographer and Editor

- Were hired to shot for production and post-production video for small business to support and promote the products. Creating a stunning promotional video for client to attract more customers.

Trainer for Competition in Politeknik Negeri Jember **2022 - Now**

- Training college students for national public speaking competition.
- Participates as Judges in Public Speaking competition held by English Club Polije.

**PORTFOLIO****Levidio Wedding Character****August 2022 – Dec 2022**

2d Animator

Developed 2d Char animations for digital wedding invitation.

<https://levidio.id/wedding/vol3/#module-5>**Animatoon 3 Character****June 2022 – Aug 2022**

2d Animator

creates character animation using After Effect as the main software, which can generate a more humanoid-looking style of animation to boost their products. Using my understanding of After Effects.

<https://www.behance.net/gallery/159433837/Animatoon-3-Preview><https://www.behance.net/gallery/159716053/Levidio-Face-Rigging><https://www.behance.net/gallery/159413177/Business-MAN-Animation>**Kopixel's reels Cafe****January – Mei 2022**

Animator

create motion and short animations which quite appealing as promotional media to boost their Instagram engagement.

<https://www.behance.net/gallery/159434751/KOPIXEL-CAFE-ANIMATION>

- **Second Runner up in PEC (National Public English Competition)**

Associated by English Club Politeknik Negeri Jember 2020

- **Top Ten Master Speech Competition in 8th National Polytechnic English Olympics (NPEO)**

Issued by BAKORMA, and Politeknik Negeri Semarang · Jun 2021

- **Runner up in PEC (Public English Competition)**

By English Club Politeknik Negeri Jember (2021)

**Coaching and Judging Experiences****Storytelling Trainer for NPEO National Polytechnic English Olympic 2022**

Giving Coaching for selected Storytelling candidates.

**Storytelling Adjudicator in MAN 2019****Storytelling Trainer**

for HMJ BKP Politeknik Negeri Jember 2018- 2023.

**Storytelling Adjudicator Public English Competition (PEC) for internal prodi**

Associated by Politeknik Negeri Jember 2019

**English Speech Adjudicator for MENTIONS**

(Management of Health Information, Nutrition, and Health Promotion National Competition 2023) by HMJ KESEHATAN Politeknik Negeri Jember.

**Public Speaking Trainer for NPEO National Polytechnic English Olympic 2023**

Giving Coaching for selected speech candidates.

Leading apprentice until they can qualify as a finalist in the NPEO Novice category silver medal receiver."



Content Creator &  
Motion graphic enthusiasm

Copyright 2023

**Septian Sasmita**

Content Creator

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Portfolio

2023



# Septian Sasmita

Graphic Designer

Jl. Delima Putih  
Jember  
Indonesia

 @asepgalleries  
 septiansasmita123

## PROFILE

Hello! I'm delighted to have the opportunity to introduce myself as a Graphic Designer. My name is Septian Sasmita and I have been a graphic designer since 2019 until now. I have diverse experience in Graphic Design, video Editing, Photography, Animation for various needs, including F&B promotions.

## EDUCATION

**Graduated School of Multimedia,**

**SMK 5 JEMBER 2014 - 2017**

Learning basic of graphic design.

**Graduated Diploma of Language,**

**Communication and Tourism, Politeknik Negeri Jember**

**2018 - 2021**

I acquired the knowledge and skills necessary to become a competent video editor. However, I am always eager to continue learning and improving my skills according to the latest technological advancements and industry trends.

## EXPERIENCES

### DAFAM FORTUNA HOTEL JEMBER 2023 - Now

Content Creator & Videographer

☑ Videographer and graphic designer

### Freelance 2020 – Now Videographer and Editor

to shot for production and post-production video for small business to support and promote the products. Creating a stunning promotional video for client to attract more customers.

### PT. Piksel Digital Media (Rootpixel) 2021 – 2022

2D Animator and Motion

☑ Assisting a videographer as to create food and beverage video for café's business

☑ Animated reels for F&B promotion, introduced all café's menus, based on concept from the designer team.

## CLIENT PROJECTS



### GRAPHIC DESIGN

Provide you with design service for various needs. Such as Booklet design, Pamphlet, Poster, Wedding Invitation, etc.



### MOTION GRAPHIC

I am also proficient in creating motion graphics. I believe that these animated elements can provide additional visual appeal and enhance the overall quality of the videos I create.



### PHOTOGRAPHY

Capture the best moment of yours and share your moment with your friends.



### VIDEOGRAPHY

Capture the best moment of yours and share your moment with your friends.

# Videography

## DAFAM FORTUNA HOTEL JEMBER VIDEOGRAPHY



Project Date : July 2 2023  
Client Name : HOTEL DAFAM FORTUNA JEMBER



# Videography

## POLITEKNIK NEGERI JEMBER VIDEOGRAPHY

Project Date :October 12 2023  
Client Name : Video Promosi untuk hotel rembangan



# Videography

## DAFAM FORTUNA HOTEL JEMBER

VIDEOGRAPHY



Project Date : February 22 2023  
Client Name : HOTEL DAFAM FORTUNA JEMBER

# Videography

## DAFAM FORTUNA HOTEL JEMBER

### VIDEOGRAPHY

#### Brief

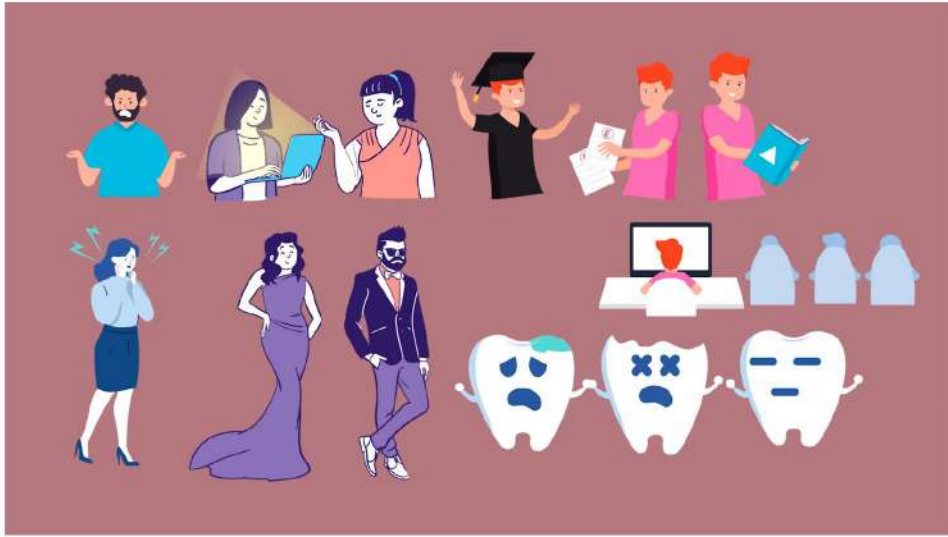
Pembuatan Video Reels Instagram Hotel. Produksi Video berlokasi di buss Cafe. Pukul 4 sore. Sounding Paket cerutu dan kopi yang bisa dinikmati di ukafe bistro Dafam Fortuna.

Value: Premium, Classic & Professional



Project Date : July 2 2023  
Client Name : HOTEL DAFAM FORTUNA JEMBER





# M A O T I N A T I O N S



Septian Sasmita  
Portfolio 2023



Septian Sasmita  
Portfolio 2023

# M A O T I M N I M A T I O N S

# Ads Animation

## MOTION GRAPHIC ANIMATION

Ads & Animation

Creates character animation and graphic ads animation using After Effect as the main software, which can generate a more humanoid-looking style of animation to boost their products. Using my understanding of After Effects.

Project Date : Jan 15 2022  
Client Name : RootPixel Company

