

Joshua Fransix Adindu

Front-End Engineer

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PROFILE

Highly experienced frontend developer with 4 years of success creating and enhancing user experiences for global luxury brands. Optimized website design to achieve a 10% increase in session duration, a 15% decrease in bounce rate, and over 1M page views using HTML, CSS and Javascript (including its frameworks). Successfully collaborated with back-end developers to deliver a robust CRM system that improved customer acquisition and retention by 20%, resulting in a 40% increase in revenue.

EXPERIENCE


 April 2022–Jan 2024

Front-End Engineer | Hoshis Tech Corp.

iBloom is an event & ticketing platform owned by hoshistech corp that helps connect event planners/hosts, event promoters, and event attendees on one platform.

My role includes:

- Creating new features, functionality, and capability on the site using Javascript, Vuetify, and other appropriate technologies.
- Recommending solutions for a streamlined, user-friendly interface with the design team.
- Building stable and maintainable codebases using Nuxt JS.

 July 2021–March 2022

HTML5 Email Developer | Blutag.

Blutag is a tech company that provides voice commerce functionalities for e-commerce stores.

My role included:

- Collaborating with the marketing team to deliver weekly email templates sent out to users.
- Developing optimizable email templates that were compatible across all email clients.

TECHNOLOGIES

Javascript | Node JS

Vue JS | Nuxt JS | React JS | Next JS

CSS | Less | Sass

HTML | HTML Email

TOOLS AND LIBRARIES

jQuery

Vuetify

Vite

Tailwind CSS

Styled Components

Git

MJML

Bootstrap | Bootswatch

Netlify

- Staying up-to-date with new regulations regarding spam and industry standards regarding HTML.

 June 2021–Present

Web Developer | Freelance.

Asides from working on full-time projects and roles, during my spare time, I also render my expertise and assistance in transforming client ideas into stellar products. During this, I've:

- Packaged and supported the deployment of releases alongside other team members.
- Analyzed and resolved technical and application problems of client products.
- Made extensive use of technologies like Vite, Node JS, React JS / Next JS, Vue JS / NuxtJS, Vuetify, Mate Axios, Tailwind CSS, and some others depending on what fits the supposed outcome perfectly.

 October 2020–June 2021

Front End Developer | AliveShoes

AliveShoes allows you to design, buy and sell your own footwear entirely online

My role included:

- Making use of software/web development technologies to build the company's website.
- Working hand-in-hand with backend engineers to integrate functionalities for the web app.

 March 2020–October 2020

Freelance Web Developer | VendEase

VendEase is an online marketplace for Africa's food service businesses.

My role included:

- Collaborating with designers to develop and deliver the company's website making use of modern technologies

SOFT SKILLS

- Highly organized.
- Clear communication.
- Attention to detail.

- Innovative problem-solving.

EDUCATION & QUALIFICATIONS

Federal University of Technology, Owerri - BSc. Computer Science.[2017 - 2021] - Focused on software development

HTML5 Application Development Fundamentals. [2019 - date]

LANGUAGES

English | Native

Spanish | Learning

ADDITIONAL INFORMATION

I enjoy meeting and getting to know new people.