

Rebecca Elisabeth Falcao

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Technical Content Writer delivering quality content across B2B SaaS and Web3. High Agency professional with good Social Media Management and Community Management skills.

EXPERIENCE

Program Manager | GirlScript Summer of Code 2022

Jan 2022 - Aug 2022

GirlScript Foundation

- Managed a team of 25 members for Content Writing, Graphical Designing, Social Media Management, UI/UX Designing, Sponsorship, Public Relations, and Web Developers.
- Brought in platinum sponsors and community partners for the program.
- Managed a discord community of 6000+ open source enthusiasts.

Associate Magazine Editor

May 2021 - Jan 2022

Association of Electronics and Telecommunication Engineering Students (ASSETS)

- Created an outline of topics for the magazine.
- Interviewed the Founders of Spintly, Filmfare Award Winners: Director and Storyteller Akshay Parvatkar and Actor Ms. Purni Savardekar, Environmentalist Dr. Rajendra Kerkar, Startup MiniBuild and Carrit Founders, and State-Level Cyclist Mr. Kiran Kumbhar
- Edited and supervised content pieces from other writers.
- Organized and judged Technical Article Writing, Microtale, Photography, and Poster contest for the magazine.

Content Lead | GirlScript Summer of Code 2021

Jan 2021 - Jul 2021

GirlScript Foundation

- As a writer, I drafted sponsorship emails and replies, curated creative posts for the social media handles, wrote scripts for youtube videos, and drafted formal documents for the program.
- As a content lead, I was also responsible for guiding and working with my fellow team members. I was in charge of the overall content ideas and content creation for the program. I collaborated with the Graphic Designing team, the Web Development team, and the PR team to deliver quality and catchy content for the program.

Freelance Technical Writer

Nov 2020 - Present

Self-Employed

- Written and edited a whitepaper for Web3 P2E gaming brand in India.
- Written SEO optimized blogs for B2B SaaS brand that enabled them to rank on the 1st page of Google.
- Worked with an International client to kick-off a lifestyle brand.

Finance Content Writer Inter

Jul 2020 - Oct 2020

Mavcure

- Wrote long format articles of 2500 words about banking and financial concepts.
- Worked under my mentor towards delivering plagiarism-free, content-rich 45 articles.

EDUCATION

Bachelor of Engineering (B.E.) - Electronics and Telecommunication Engineering

Jul 2018 - Aug 2022

Goa College of Engineering, Farmagudi

SKILLS

Content Writing, Technical Content Writing, SEO, Social Media Management, Community Management, Content Marketing, Marketing , Written and Verbal Communication, Leadership , Graphic Designing , Editing and Proofreading , Crypto and Web3

LICENSES & CERTIFICATIONS

Search Engine Optimization

2022

Hubspot

Social Media Marketing

2022

Hubspot

The Strategy of Content Marketing

2022

Coursera

HONORS & AWARDS

The Fain Scholarship

2021

Miami Foundation

All Round Student

2016

St. Therese's High School

Rajhauns SSC Subject Topper

2016

Rajhauns Publications

VOLUNTEER

Content Writing Volunteer

May 2022 - Aug 2022

GirlScript Foundation