# Fatana Dayan

Graphic Designer | Content Writer | Translator

Farah, Afghanistan | fatanadayan@gmail.com

## **Professional Summary**

Creative and detail-oriented professional with extensive experience in graphic design, academic teaching, translation, and content writing. Strong background in education, broadcasting, and visual communication. Passionate about delivering impactful messages through design and words. Fluent in Persian, English, and French, with a talent for cross-cultural communication and digital creativity.

### Skills

- Graphic Design (Posters, Logos, Visual Identity)
- Content Writing & Editing
- Translation (English, Persian, French)
- Curriculum Development
- Video Presentation & Scriptwriting
- Online Teaching & E-learning
- Adobe Photoshop & Canva
- Academic Research & Publishing

# **Work Experience**

### Graphic Designer - Food Land, Afghanistan

### 2024 - 2025

Designed brand identity, menus, packaging, and promotional materials. Collaborated with marketing team to create appealing campaigns. Ensured visual consistency across all platforms.

### Lecturer - Roshan Afghanistan Online University (RAO)

### 2022 - 2023

Taught Prosody and General Stylistics to undergraduate students. Designed and delivered

educational content online. Provided academic support and contributed to research and curriculum.

#### Literature Teacher - Farah University, Ministry of Education

2018 - 2021

Delivered engaging Dari literature classes. Focused on student participation and motivation. Developed assessment tools and performance evaluations.

#### **Broadcasting Presenter - Neshat FM Radio**

#### Jan 2017 - June 2017

Script writing, music programming, and live presenting. Coordinated interviews and scheduled programs.

#### **Finance Assistant - Sana Yar ISP**

July 2020 - June 2021

Handled administrative and financial records. Assisted with daily reports and data entries.

#### Local Classes Teacher - UNICEF, Farah

Feb 2016 - June 2019

Taught foundational subjects in local learning centers. Implemented classroom management and activity-based learning.

#### High School Teacher - Nafisa Tawfiq Mirzaee High School, Farah

Mar 2015 - Feb 2016

Engaged students in active and interdisciplinary learning. Integrated technology and creative problem-solving methods.

#### Education

#### Bachelor's Degree in Persian Literature - Farah University

Graduated: 2018 - GPA: 77.82%

#### Second-Year Student - Roshan Afghanistan Online University (RAO)

2023 - Present

### High School Diploma - Nafisa Tawfiq Mirzaee High School, Farah

Graduated: 2013 - GPA: 88%

# Languages

- Persian (Native)
- English (Excellent)
- French (Excellent)

# **Publications**

1. Using Mobile Health (mHealth) Applications to Improve Access to Healthcare in Afghanistan -

British Journal of Pharmacy, 2024

2. Evaluating the Impact of Social Networks on Human Communication in the Digital Era - SEHTI,

2024

3. The Adverse Effects of Social Media on Women: A Case Study of Risks and Harmful Impacts -

Tinta Emas Institute, 2024