Adaoma Ikeobi

A graphics designer with a good background in digital marketing. Creative and detail-oriented in creating visually captivating designs for various platforms. Possesses a good understanding of visual communication, branding, and marketing strategies. Proficient in Adobe Creative Suite and excels in collaborating with clients and marketing teams to deliver impactful designs that drive engagement and conversions.

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Port Harcourt, Nigeria 📍

linkedin.com/in/adaoma-ikeobi in

WORK EXPERIENCE

Social Media Handler Intern (Remote)
We Go Digital Academy

10/2020 - 11/2020   *Portharcourt, Nigeria*

Achievements/Tasks

- Engaged with other pages which increased page activity and followers by 60%.
- Scheduled contents at certain timeframe 9am and 2pm and using the buffer application.
- Ensured there was at least 10 daily engagement with various pages.
- Responded to chat requesting for job enquires and comments made within 5 minutes.

Social Media Personnel/Graphics Design (Remote)
Uzuri Enterprise

05/2022 - 05/2022   *Lagos, Nigeria*

Worked with a client in setting up their online platform.

Achievements/Tasks

- Originated social media calendar.
- Researched on competitors market analysis.
- Created social media and SEO strategies.
- Designed graphic content for the fashion brand.

Marketing Associate/ Graphics Design Intern (Remote)
Herbal Goodness

08/2022 - 02/2023   *McKinneyTexas,USA*

Achievements/Tasks

- Managed Facebook,IG, Pinterest, Google AdWords Ad platforms and creatives.
- Designed graphic contents that supports the company and marketing videos for ads.
- Managed Google Analytics,Google My Business, Semrush for backlinks creation and Google Keyword Planner for keyword research.
- Managed Share-a-sale for affiliates and created HTML newsletters.

EDUCATION

Diploma in Science
Ashgrove Academy

11/2016 - 06/2017   *Portharcourt, Nigeria*

BSc in Computer Science
University of Portharcourt

12/2017 - 08/2021   *Portharcourt, Nigeria*

SKILLS

Technical Skiils · Interpersonal Skills · Research Skills · SEO/SEM · Data Analysis (Google Analytics) · Digital Ads · Video Editing · Visual Identity · Adobe Photoshop/illustrator · Brand Identity / Logo Design · Wireframing · Visual design · Userflow

CERTIFICATES

Digital Skills: Digital Marketing
Future Learn

Html Fundamentals
Solo Learn

Fundamentals of Digital Marketing
Google Digital Garage

COURSES

Html Fundamentals (06/2019 - 07/2019)
Solo Learn

Digital Skills: Digital Marketing (10/2021 - 10/2021)
Future Learn

Fundamentals of Digital Marketing (01/2022 - 04/2022)
Google Digital Garage

Graphics Design and Visual Design (06/2022 - 06/2022)
Alison

Fundamentals of Logo Design and Brand Identity (05/2023 - 06/2023)
Alison

Digital Skills: User Experience (08/2022 - 09/2023)
Future Learn