Emmanuel Jacobson

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PERSONAL SUMMARY

A level headed, calm and unflappable designer who is able to carry out any design responsibilities professionally and effectively. strong presenter, communicator and problem solver, working effectively and productively to meet user's needs.

CAREER HISTORY

Decentraziled Autonomous Organization (GitcoinDAO) Contributor   11/2021 - 06/2023
Remote, Boulder, CO, USA.

UI/UX Designer   01/2021- 10/2021
Cosmic Tech Labs - Remote, India
Responsibilities;

- Lead the design efforts of our digital products, from concept to launch, ensuring they meet business goals and user needs.
- Conduct user research, usability testing, and user interviews - provide the insights and data to the team to what users are expecting and are asking for.
- Create high-quality design deliverables, including mock-ups, user flows, wireframes, prototypes, and visual designs, that communicate your design concepts and decisions.
- Collaborate and work closely with product management and engineering.
- Stay up-to-date with design trends and emerging technologies, and advocate for design best practices within the organization.

Freelance Designer   08/2018 - 12/2020
Gitcoin- Remote, Boulder, Co, USA.
Responsibilities;

- Worked with clients, engineers, researchers and contents strategists with regard to the ux of products.
- Worked with a wide range of design tools like figma, photoshop and illustrator etc.
- Overseeing the user experience of a product from conception through to launch and beyond.
- Measuring product performance after a new feature is implemented
- Successful track record of defining and delivering products in a competitive environment
- Responsible for creating visually stunning and user-friendly interfaces for a couple of Web3 applications.
- Played a vital role in translating user needs into engaging designs that push the boundaries of the Web3 experience

UI/UX Designer   05/2018 - 05/2019
Share Qube, Uyo, Nigeria
Responsibilities;

- Working closely with product managers, engineering and marketing teams to ensure a smooth product development process.
- Partnering with product managers, engineers, researchers and contents strategists with regard to the user experience of products.
- Identifying and qualifying new market opportunities and then developing new product roadmaps to address their needs.
- Gathering data on new product ideas and evaluate them for financial and market potential.

KEY SKILLS AND COMPETENCIES

Professional

- Clearly explaining to others how a products work, interact and what they are made of.
- Successful track record of defining and delivering products in a competitive environment.
- A working knowledge of manufacturing, materials, processes and mechanical principles.
- Can develop ideas from concept to production.
- Good at sketching ideas and developing concepts.
- Ability to achieve deadlines with uncompromising precision and effectiveness.
- Strong understanding of what makes good product and user experience.

Personal

- A creative and innovative problem-solver who doesn't mind stepping outside the comfort zone.
- Prepared to take ownership of projects.
- Experience of managing projects from client briefs to product launch.
- Experience working in a multidisciplinary team.
- Excellent communication and interpersonal skills.

ACADEMIC QUALIFICATIONS / TRAININGS

- **University of Port Harcourt, Nigeria**   2015
  B-Tech

- **British Council Nigeria**
  British Council Business Acceleration Certificate

- **Cousera**
  Google UX Design Certificate