

Jimmy Geib

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WORK EXPERIENCE

Accretive Consulting

May. 2024 – Present

Co-Founder

Miami, FL

- Creating Artificial Intelligence and Machine Learning solutions for clients to enhance their businesses
- Working to further combine Web3 and AI/ML to create an easier ecosystem for users to experience
- Some core focuses include: Product Gamification, AI Strategy and Integration, and Marketing Innovation

Project89

Oct. 2024 – Dec. 2024

Marketing + Consulting

New York, NY

- Project89 is an AI focused project token connected to an ARG style game allowing users to play and earn
- We reached a \$100M market cap, trending on 5 platforms including Twitter, CoinGecko, and CMC.

EveryRealm / EveryWorld

May. 2024 – Jul. 2024

Development + Marketing`

New York, NY

- Everyrealm focuses on Gaming and Web3, my core duty was development and growth of their game & token.

Weed.com / Graye Ventures

Apr. 2023 – Sep. 2023

Marketing Director

Los Angeles, CA

- GV runs online niche ecommerce platforms and social media pages for entertainment and news ([Weed.com](https://weed.com)).
- As Marketing Director, I oversaw core strategies, merchandising, social media growth, and influencer campaigns.
 - Planned and executed social media campaigns using my influencer network with over 18M followers.
 - Used AI to grow overall web traffic 40% in 2 months, and grew over 12,000 followers per month.
- Built and ran an affiliate platform with incentives that rapidly grew weekly sign ups using custom AI Tools.

Dark Nexus Corporation (DNC)

May. 2022 – Jun. 2023

Chief Of Staff + Developer

Miami, FL

- DNC offers immersive Metaverse experiences such as gaming, virtual dating, and more using IoT & Haptics.
- Collaborated regularly with the c-suite team to determine and prioritize development and growth strategies.
- Established partnerships with notable brands in various industries for collaborations and product placements.
 - Developed relationships with brands in fashion, gambling, video games, dating, events, and social media.
- Managed multiple teams daily including development, marketing, and design. Hosted meetings daily for updates.
- Played a key role in the platforms development process and being acquired by EveryRelm

Geib Unlimited

Jun 2020 – Present

Owner

New York, NY

- Geib Unlimited is a holding company used for business ventures and personal projects in various fields.
- Create, Manage, and Sell AI/ML tools as SaaS for businesses in various industries such as supply chain.
- Developed, launched, and marketed over 50 DeFi Crypto projects, with some market caps reaching over \$10M.

CERTIFICATIONS, SKILLS & INTERESTS

- **Certifications:** Certified Ethical Hacker (CeH), Certified information Systems Security Professional (CiSSP), Business Management, Project Management, Innovation Management. Certified by New Horizons and IBMI.
- **Skills:** SEO, digital marketing, AI/ML, Training AI/LORA models, project management, public relations, dApp, Web3, ICO, lead generation, automation, IT, Programming; JavaScript, Solidity, Python, TypeScript, C++, R, and more.
- **Interests:** IOT, AI, ML; developing dApps; chemistry; medical; computers; networking; programming.