Spirit animal

IRAKLI KHUTSISHVILI
AKA: TECHNOMOZART
WEB3 ENTHUSIAST

ABOUT ME

Web3 enthusiast and crypto entrepreneur with a proven track record in cryptocurrency trading, project development, and community management. Possess extensive knowledge of blockchain ecosystems, tokenomics, and market trends. Skilled in engaging high-value customers, resolving problems, and fostering effective communication. Transitioned from traditional industries, leveraging diverse management experience to thrive in the dynamic Web3 space.

EDUCATION

BUSINESS FACULTY AT IBSU
(Did Not Graduate)

CERTIFICATION

MASTERING THE BLOCKCHAIN COURSE FROM TETHER

Verified P2P Merchant on BYBIT with over 3500 transactions and 99% positive rating.

SKILLS

- Web3 Expertise: Cryptocurrency trading, blockchain ecosystems, tokenomics, and project management.
- Community Management: Telegram, Discord, Twitter, and social media engagement.
- Business Development: Investor relations, partnership building, and negotiation.
- Project Leadership: End-to-end project development, from ideation to market launch.
- Customer Support: Training agents, resolving escalations, and ensuring satisfaction.
- General Management: Restaurant, real estate, and hospitality operations.
- Personal Attributes: Strong work ethic, dedication, discipline, and responsibility.

EXPERIENCE IN WEB3

- Co-founded and developed MAHA, CHILLTRUMP, D-Cage, and OptiX AI (AI research tool).
- OptiX AI reached a $4M market cap and is actively evolving with enhanced utilities.
- Managed tokenomics, marketing strategies, and community-building efforts.

- Conducted over 5000 transactions as a verified merchant on P2P platforms, maintaining an excellent rating.
- Developed and implemented social media strategies across Telegram, Discord, and Twitter to foster engagement.
- Monitored market trends to provide insights and adjust strategies effectively.

CUSTOMER SUPPORT AND MANAGEMENT ROLES

SoftSwiss | Support Specialist
2023–2024 (Full Time)
- Resolved escalated customer issues and trained new support agents.
- Provided backend support and collaborated with teams to optimize processes.

GoGudauri | Apartment Manager
2016–2021 (Part Time)
- Managed real estate rentals, including Airbnb and Booking.com operations.
- Ensured high occupancy rates and seamless guest experiences.

GoGudauri Skating Rink | Manager
2022–2023 (Part Time)

GoGudauri Ski Rental | Manager
2022–2023 (Part Time)

GoGudauri Spa Center | Reception / Spa Management
2020–2021 (Part Time)

Chalet Restaurant | Service Manager
2019–2020 (Part Time)

Gamarjoba Restaurant | Service Manager
2018–2019 (Part Time)

Megobari Restaurant | Service Manager
2017–2018 (Part Time)

Tbilisi Hills Golf | Golf Operations Management
2021–2022 (Full Time)
- Led day-to-day operations and maintained excellent customer relations.
- Gained foundational management and communication skills.