



MICHAEL HEGER



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PROFILE

Fuelled by a thirst for knowledge and intellectual curiosity, I explore and harness the transformative potential of new technology to drive social impact. My interdisciplinary education and continuous learning allow me to dissect complex issues from varied perspectives, categorize them, and communicate effectively in a language that resonates with my audience.

My work and life experience across three continents have sharpened my ability to empathize with diverse perspectives. I think holistically and empathetically, acting responsibly with a keen eye for quality.

PROFESSIONAL DEVELOPMENT

CURRENT WORK

Since 2022

SWI Swissinfo.ch

Transcreating articles for the Swiss Broadcasting Corporation (SBC) international unit.

Since 2020

Ateliers Bollwerkstadt

Co-Managing Director and Head of Communications

Since 2018

kreisform kommunikation gmbh

Communications agency founder and owner

PREVIOUS WORK

- Co-Managing Director and Head of Com. & Marketing
OdA Umwelt, Bern
- International Press Officer
Ekta Parishad, Bhopal (India)
- Head of Communications
Greenjobs, go4mobile, Bern
- Freelance Journalist
Das Magazin, Langenthaler Tagblatt, Zurich Globalist, etc.

EDUCATION

08/2021

Fernfachhochschule Schweiz

Certificate of Advanced Studies (CAS) in Blockchain

09/2013

University of Basel

Master in European Studies

07/2009

University of Fribourg

Bachelor of Arts in Social Sciences (Media & Com. Studies, Contemporary History and Political Science)

06/2004

Gymnasium Oberaargau

Matura (Major in Economics and Law)

VOLUNTARY ACTIVITIES

- Co-Founder
LASPACE Coworking
- President
Kulturverein Peripherie
- Member
DAO Suisse, Trusted Seed, ReFi Cape Town

LANGUAGES

German - Mother Tongue
English - Fluent
French - Good
Italian, Spanish - Basics
Xhosa, Hindi - Beginner

LOCATIONS

South Africa, India, Ghana,
Mozambique, Botswana,
Zimbabwe, Zambia,
Malawi, Sri Lanka, Nepal,
Namibia

LEISURE

Writing, Guitar, DJ,
Surfing, Meditation,
Snowboard, Kayak