



Brandon Crenshaw

Hello, I am a Business Development Executive and UI/UX Designer. I love to visualize other peoples' ideas, including my own, then strategically plan and bring those ideas to life. I have strong technical skills, particularly in Sales, Project Development, Business Development, and Design. I am highly influenced by technology, especially blockchain. Most of my skills are primarily self-taught from online learning and hands-on experiences.

Email
crenshawenterprises.business@gmail.com

Business Website
[Top Of The World](#)

Phone
(+1) 630-743-1053

Socials

Instagram
[@brandonmcrenshaw](#)

Twitter
[@daCoinHead](#)

LinkedIn
[@brandonmcrenshaw](#)

Languages

English
Language

Hobbies & Interests

Blockchain

Cryptocurrency

Solidity

Non Fungible Token

Visual Designing

"Imagination is more important than knowledge." – Albert Einstein

Business Development Executive | UI/UX

Work Experience

Aug 2022 – Current • Remote, Dubai



Top Of The World
Chief Business
Development Officer

- Identified and pursued valuable business opportunities to generate new company revenue and improve bottom line profit.
- Developed and implemented value-added strategies to increase profitability, expand market share, and cement customer relationships.
- Evaluated current service needs and product satisfaction levels with established customers to improve offerings.

Aug 2021 – Apr 2022 • Remote, Australia



Spyrit
Project Developer

- Developed and presented project and funding proposals.
- Managed project while defining scopes, establishing schedules, and estimating expenses.
- Networked with prospects to increase business revenue and facilitate customer acquisition.

Sep 2019 – Current • Tinley Park, IL



Rizza Cadillac Buick GMC
Sales Executive

- Qualified buyers by matching requirements and interests to various car or truck models and discussing finance options.
- Closes sales by overcoming objections, asking for sales, negotiating price, and completing purchase contracts.
- Greeted customers on lot and showroom to answer questions about brand and available inventory.

Education



Coursera

Project Management
Certificate
2022



Capital Area
Career Center

Trade School 11 – 12
Certificate
2011 – 2013



New Berlin
High School

High School 9 – 12
Diploma
2009–2013

Tools



Figma
UI Design, Prototyping



Canva
Graphic Design Platform



Notion
Product Management



Telegram
Instant Communication

Skills

UI/UX

Web
Design

Mobile
Design

User Experience

Wireframing
Prototyping
Testing

Design
System

Business Development

Strategic Planning
New Product Development
Revenue Stream Development

Time Management
Project Management

Web Content
Lead Generation
Sales & Marketing
Strategic Partnership

Latest projects



Bitcoon – A Decentralized
Meme Token & Ecosystem



www.bitcoon.io



The Node Protocol – A
Comprehensive PoS Earning
Mechanism



[Prototype & Website](#)