

WAJEEHA JAWED

Sr. Creative Designer

Location. Karachi, Pakistan.

Tel.: 0092 313 2477810

D.O.B.: 19th Mar., 1985

Email: jiya.mughal2@gmail.com

Linkedin: [linkedin.com/in/wajeehajawed](https://www.linkedin.com/in/wajeehajawed)

Portfolio: [wajeeha-jawed.deviantart.com/gallery/](https://www.deviantart.com/wajeeha-jawed/gallery/)

Behance: <https://www.behance.net/wajeehajawed>

Computer Skills

Photoshop

Illustrator

In Design

Flash

Acrobat

Premier

Afer Effect



WORK EXPERIENCE

• Creative Head / July 2017 – Present

Home Pakistan Group - I am associated as Creative Head with Home Pakistan Group where I am responsible for following jobs:

Creating Concepts, Designing for digital media, 2D Animation, Updating website design, Flyers, Billboards, Giveaways, Uniform Designing, Complete Campaign Designing, Folders, and all printing material & Digital Material.

• Sr. Creative Designer / Aug. 2016 - Jun. 2017

Spark Communication (Karachi) - I am associated as Sr. Creative Graphic Designer with Spark Communication where I am responsible for following jobs: Promotional Flyer, SOP Books, Billboards, Giveaways, Uniform, Designing, Complete Campaign Designing, Folders, Flyers and all printing material

• Sr. Creative Designer / Dec. 2015 - July. 2016

Ataleeq Pakistan (Karachi) - Designing Academic Calendar, Flyers, Brochures, Promotions, Visualize Schools on modern school system, Design Academics books Titles etc.

• Sr. Creative Designer / May. 2015 - Nov 2015

Promide Advertisement (U.A.E.) - I am associated as Sr. Creative Graphic Designer with Promide Advertisement where I am responsible for all 2D print material e.g.:

Corporate ID's, Launch Event Compaign, Flyers, Brochures, Business Cards, Door Hangers, Appointment Cards, Logos, Billboards, Standee, Streamer, Backdrops, Stationery, Giveaways Magzines, Folders etc.

• Sr. Graphic Designer / Mar. 2014 - Feb. 2015

Pakiguru Online (U.K.) - I am associated as Sr. Graphic Designer with Pakiguru where I am responsible for following:

- Communicate online with client to understand the business objectives and client requirements
- Understanding the client needs and developing a concept that matches their requirements
- Interacting with the client on the concepts and getting them approved
- Estimating the approximate time required to complete the work and provide quotes to clients
- Gather information and data through research and develop design briefs
- Think creatively & use innovative ideas to come up with new concepts & designs
- Presenting the finalized work to the clients & take their feedback

• Sr. Graphic Designer / Oct. 2009 - Dec. 2013

Vertex (Karachi) - • Assisted in creating the overall look of Pharmaceutical marketing campaigns

- Helped in developing doctor's training program concepts.
- Designed & produced exclusive PowerPoint presentations.
- Dummy Presentation
- Carry out detailed research
- Coordinated with print vendors

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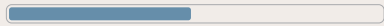
EDUCATION

- Bachelor Computer Science / 2003 - 2005
Karachi University (2nd Division) - Mathematics, Physics & Computer
- Graphic Designing Certification / 2006
Pak Collegiate - 2D Designing Certification

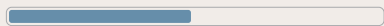


PERSONAL SKILLS

Analytical Skills



Communication Skills



Time Management Skills



INTERESTS



Reading



Shopping



Painting



Travel



Ms. Word



Ms. Excel



Ms. Poswer P.

Languages



English



Urdu



Punjabi