

Homam Nassra

Graphic and UI/UX Designer

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Professional Summary

Creative and detail-oriented graphic designer with over 8 years of experience in logo design, branding, and UX/UI design. Founder of Homer Artwork, a personal graphic design brand. Skilled in visual identity creation, social media campaigns, and user-centered UX/UI design for web and mobile applications. Fluent in Arabic (native) and English (fluent). Currently pursuing a Bachelor's degree in IT Engineering to expand expertise in front-end and back-end development. Seeking opportunities to deliver innovative design solutions to international markets

Core Skills

- Logo Design & Branding
- UX/UI Design
- Visual Identity Study (Strategic Branding Analysis)
- Social Media Content Creation
- Digital Marketing Campaigns
- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, Xd)
- Photography, Photo and Video Editing
- Bilingual Communication (Arabic & English)
- Client Communication & Project Management

Professional Experience

Freelance Graphic Designer (Homer Artwork)

Self-employed | Syria | January 2017 – Present

- Completed over 200 graphic design projects across various industries, including logo design, branding, and UX/UI design.
- Developed a foundational visual identity study that established the brand's design framework for consistency in future projects.

- Designed UX/UI interfaces for websites and mobile applications with a focus on user-centered design principles.
- Managed social media content creation at Homer Artwork, including calendar planning, idea development, scriptwriting, and video editing to enhance brand visibility.
- Created engaging social media content to share general design rules and advice with a growing community of designers and enthusiasts.

Key Achievements:

- Successfully built the Homer Artwork brand as a trusted name in graphic design services through client satisfaction and self-promotion efforts.
- Delivered impactful branding solutions that helped clients achieve their business goals while maintaining confidentiality.

Education

Bachelor's Degree in IT Engineering (In Progress)

Syrian Virtual University | Syria | April 2023 – Present

Languages

- **Arabic:** Native speaker
- **English:** Fluent (spoken and written)

Projects & Achievements

- Conducted a detailed visual identity study for a startup business, providing actionable recommendations that helped establish their brand presence.
- Curated a diverse portfolio of photography projects (landscape, urban, portrait), blending visual storytelling with advanced photo editing skills to complement graphic design expertise.

Portfolio & Testimonials

- Graphic Design Portfolio: [Instagram Link](#)
- Business Profile: [Google Drive Link](#)
- Client Testimonials: [Google Drive Link](#)
- Photography Gallery: [Instagram Link](#)