



Usman Afzal

UI specialist | UX lead | Brand strategist

Summary

Hello, I'm a UI designer and UX lead serving eye-catching, elegant, and mobile-friendly designs for about 6 years. I have worked with 2 International companies and many other startup companies. Being a product designer and UI specialist, I am the one who empathizes with users, effectively communicates with them to understand their problems, and comes up with solutions that are a treat for the eye. I'm self-driven, highly motivated, and keen to learn new things, yearn to work as a part of a highly collaborative, cross-functional, and self-organizing product team. I am passionate about my expertise and ambitious to work harder in my field.

For more details and queries, you can contact me, and feel free to share your target audience and business to help me understand your mindset.

Experience

Marcable Solutions

Senior web graphic designer

October 2018 - April 2020

Lahore, Pakistan

OOP Technologies

User Experience Designer

June 2020 - July 2021

Lahore, Pakistan

Freelance

User Experience Designer | Brand strategist

March 2021 - present

International

Education

Virtual University of Pakistan

Bachelor's degree, Computer Science · (2018 - 2022)

Top skills


Journey mapping


Brand/product strategy

User Interface design


Critical thinking

Contact

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