

Altayeb Hussien

marketing



About me

I am a digital marketing expert with over five years of experience, combining creativity and analytics to formulate integrated marketing strategies that truly transform brands' online presence. I have managed successful campaigns across multiple platforms such as Facebook, Instagram, Twitter, and LinkedIn, achieving significant increases in engagement and ROI.

I am passionate about using the latest technologies and analytics tools such as Google Analytics and Facebook Insights to transform data into strategic insights that improve performance and achieve exceptional results. I excel in designing engaging and innovative content, and coordinating advertising campaigns with high precision to ensure that the marketing message reaches the ideal audience

If you are looking for a professional who can turn ideas into tangible success and put your brand ahead of the competition, I am the right person to do it. Let's work together to achieve your marketing goals and grow your business in the best modern digital ways and I always strive to know the latest digital marketing trends and achieve the best results to achieve the target customers.

Basic skills

1-Data Analysis and Decision Making

I possess the ability to analyze data deeply and extract valuable insights to enhance marketing performance and increase ROI. I utilize advanced tools such as Google Analytics and Facebook Insights to optimize campaigns and strategies.

2. Creative Thinking

I develop innovative and captivating marketing ideas that help brands stand out in the market. I focus on delivering creative solutions that foster engagement and achieve marketing goals in unique ways.

3. Planning and Organization

I excel at creating and executing comprehensive marketing strategies, focusing on goal setting, resource management, and progress tracking to ensure optimal results within defined timelines.

4. Customer Relationship Management (CRM)

I specialize in building strong, long-term customer relationships and implementing strategies that enhance the customer experience, increase loyalty, and drive conversions and sales.

5-Adaptability to Changes

I stay updated with the latest trends in digital marketing and have the flexibility to apply new tools and strategies, ensuring the brand remains competitive and able to leverage changes for success.

6. Search Engine Optimization (SEO)

I am an expert in improving website visibility on search engines by applying effective SEO strategies, leading to increased organic traffic and better search engine rankings.

7. Paid Advertising Campaign Management (PPC, Google Ads, Facebook Ads)

I have extensive experience in planning and managing paid advertising campaigns to maximize marketing budgets while optimizing performance for higher click-through rates and conversions at a lower cost.

8. Content Creation and Production

I am skilled in creating diverse, engaging content tailored for different digital platforms, including articles, videos, and eye-catching designs that boost audience engagement and achieve marketing objectives.

9. Social Media Marketing (SMM)

I am an expert in building and executing effective social media strategies that increase audience engagement, strengthen brand identity, and extend reach to potential customers.

Contact Information

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Qatar, Doha, Al Rayyan

Skills

- Search Engine Optimization
- Search Engine Marketing
- Social Media Marketing
- Content marketing
- Email Marketing
- Affiliate Marketing
- Internet Marketing
- Mobile Marketing
- Influencer Marketing
- Data Analysis and Performance Measurement

Languages

- Arabic
- English