

İREM ALKAN

Marketing Communications Manager

I have been working professionally in the field of Marketing for a total of 4 years. I expand my international connections, learn future technologies such as metaverse and continue to improve myself in the field of advertising. My English level is C2. I have been working with European companies for the last two years. I know the market there and I have the network. Now I am looking for a job in Germany to develop more and gain experience. I am plan to move Germany.

EDUCATION

- Istanbul Bilgi University
Associate's degree, Civil Aviation
2016 – 2018
- Navras Academy
Video Editing and Montage
2020

LANGUAGE

- Turkish
First Language
- English
Fluent – Professional
- Russian
Elementary proficiency

CONTACT

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TOP SKILLS

- Marketing · Marketing Strategy
· Digital Marketing · Social Media Marketing · Digital Media
- Adobe Premiere Pro
Photoshop
Canva
Trevor

PROFESSIONAL EXPERIENCE

- VAVE Partners | Marketing Communications Manager
2020 April – Present
Key responsibilities:
 - Analyze current and past community data and develop.
 - Working on Telegram and Discord community.
 - Suggest budgets and improvements based on the marketing strategy.
- INFT Metaverse | Marketing – Self-employed
Aug 2021 – Apr 2022
Key responsibilities:
 - Working with NFT projects as a Marketing Advisor such as;
 - SlotieNft
 - TheNFTNinjas
 - superapesclub
 - omnisocietynft
- Fancy Bears Metaverse | Marketing Manager
Dec 2021 – Feb 2022
Key responsibilities:
 - Running their Twitter account.
 - Make a deal with Influencers and promote with other projects.
- Arvis Games | Marketing Manager
Sep 2021 – Oct 2021
- Dijifabrik Agency | Marketing Communications Manager
Sep 2019 – Oct 2020
Key responsibilities:
 - Working with brands like Dalin, Humana, Casper Notebook and many.
 - I experienced blog writing, SEO work and prepared weekly-monthly monitoring reports.
- Turkish Airlines | Sales Consultant – Internship
Feb 2018 – Mar 2018
Key responsibilities:
 - I did an internship in THY sales office at the Ataturk Airport international terminal.
- IGN Türkiye | Content Writer, Editor
Mar 2016 – Nov 2017