



Abiola Mary Eniola

PROFESSIONAL SUMMARY

Highly-skilled Shopify Website designer and Online Marketer guaranteeing excellent results through targeted promotion and marketing. Offering extensive experience leading campaigns from conception to successful delivery for satisfied clients and continued profit growth.

CONTACT

-  Back of Buks secondary school,
Federal poly offa Mini campus, Offa
Kwara state, Offa, Niger State
250101
-  08065247501
-  elitequeeneth@gmail.com
-  www.fiverr.com/elitequeeneth

SKILLS

- Shopify Expert
- Social media marketer
- E-commerce developer
- Frontend and Backend developer
- Google analytics
- WordPress
- SEO optimization
- Social media expertise
- Google AdWords
- Social media strategy
- Mailchimp campaign segmentation
- Digital marketing automation
- Commercial awareness

WORK HISTORY

E-Commerce Marketer 08/2022 - Current
Lenybel Shop - Japan

- Successfully designed more than 500+ E-commerce store with converting features
- Identified and closed new business opportunities through strategic networking, enhancing valuable client bases.
- Created new client pipeline to meet monthly targets.
- Oversaw full sales lifecycle from prospecting clients to closing deals.
- Generated leads to bring in new client revenue and improve bottom-line profitability.
- Collaborated with cross-company departments, developing new strategies to capitalise on emerging customer trends.
- Influenced key decision-making and established trust with stakeholders.
- Launched new product lines with strong retail and marketing strategy.
- Grew engagement, interaction and reputation through multi-platform campaigns for outstanding levels of client satisfaction.
- Provided practical customer and market insight for improved strategic planning with shareholders.
- Planned and implemented many digital marketing strategies alongside social media marketing plans to achieve clients dream.
- Implemented successful marketing strategies for online campaigns

EDUCATION

Higher National Diploma: Computer Engineering, 12/2021
Federal Polytechnic Offa - Offa