

SAFI ULLAH

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Education

SUKKUR IBA UNIVERSITY / (3.06) <i>Bachelor of Business Administration (Finance)</i>	Sukkur, Pakistan 2018-2021
SUKKUR IBA UNIVERSITY Diploma in 3D Animation & VFX Program	Sukkur, Pakistan 2020-2021
GOVT BOYS DEGREE COLLEGE PANJGUR Pre-Engineering	Panjgur, Pakistan 2015-2017
HELPER'S PUBLIC HIGH SCHOOL PANJGUR Science	Panjgur, Pakistan 2013-2015

Professional Experience

UPWORK Online, Freelancing

Online platform for rendering services based on unique skill set for the worldwide clients.

Social Media Marketing: Sept 2020 – Present

- *Advertisement creation:* Created Attractive Ads for clients to be posted on different social media sites.
- *Ad Management:* Managed the ads to get the targeted audience and provided best optimize ads.

Influencer Marketing: Sept 2020 – Present

- *Influencer Research:* I find best and targeted influencers on social media for promotions.
- *Outreaching and Collaboration:* Outreaching to the influencers using effective communication channels for collaboration to the brand.
- *Management:* Managing the Influencer Marketing Campaign over the time.

FIVERR Online, Freelancing

Online platform for rendering services based on unique skill set for the worldwide clients.

NFT Project Manager: June 2021 – Present

- *Project Management:* I managed the overall NFT Project from Start to Final Output.
- *3D Artists Research:* Finding the best 3D artist for the project with negotiable price.

The Optimum English Language Centre

English Language center located in Karachi.

Teacher: 2015-2016

- *Taught as a Language teacher to beginners' students.*

Academic Experience

SUKKUR IBA FINANCE SOCIETY Sukkur, Pakistan

Arranged Workshops on Economic Effects of COVID-19 on Pakistan and Global Economy. Sukkur IBA University)

Worked as Executive and Graphic Designer

FUTURE LEADERS MODEL UNITED NATIONS

Campus Ambassador: Created Awareness to the students of Sukkur IBA University:2020

Earth Day'19

Prepared and presented a report summary for the problem on "in-danger species in Pakistan" and proposed an actionable solution to it on Earth Day'19 at Sukkur IBA University:2019

DICE 2019

Worked on a Business Plan on a new start up and made an advertisement for it and presented it in DICE 2019 at Sukkur IBA University: 2019

HULT PRIZE 2018 & 2019

Worked on two different entrepreneurial Ideas and proposed and presented two business plans. Participated twice and proposed two different ideas.

Extracurricular & Volunteer Experience

DICE 2018

- *Organizer:* Organizer for DICE 2018 Mega Innovation & Entrepreneurship Event Under CELL & INC at Sukkur IBA University.

NEURO WARFARE 2018

- *Organizer:* Organizer for NEURO WARFARE 2018 under CRC (Case Research Center) at Sukkur IBA University

SPORTS GALA

- *Participated in Sports gala and played cricket as an attacking bowler in team in 2020.*
- *Played Chess in sports gala and won 3 consecutive matches in 2021.*

Honors and Awards

ACADEMIC SCHOLARSHIPS

Sukkur, Pakistan

- Received a fully funded scholarship (OGDCL NTHP) for 4 years degree program at Sukkur IBA University. (2018-2021)

ONLINE COURSES

- Financial Modelling Foundation – LinkedIn (2022)
- Corporate Finance Foundations – LinkedIn (2022)
- Excel for Corporate Finance Professionals – LinkedIn (2022)
- Advertising with Facebook - Coursera – Meta (2021)
- Graphic Design -Digi Skills (2019)
- Digital Marketing - Digi Skills (2021)
- Content Marketing - NFTP (2021)

AWARDS AND CERTIFICATIONS

Sukkur, Pakistan

- Received merit-based Laptop Award from Chief Minister Punjab (2019)
- Microsoft Office Specialist – MOS 2018

Additional

- *Technical Skills:* Autodesk Maya, Adobe Photoshop, Adobe Premiere Pro, Adobe After Effects, Microsoft Excel, Word, Power Point.
- *Interests:* Technology Management, Graphic Design, Playing Chess, Learning internet things, computers
- *Language:* Balochi, Urdu, English