



Oluwaseyi Majekodummi

*Creative Designer | Community Manager |
Social Media Manager*

About Me

Highly motivated and experienced Community Manager, Social Media Manager, and Graphic Designer with a deep understanding of the cryptocurrency industry and a proven ability to build and engage online communities. Skilled in content creation, social media marketing, event planning, community relations, and graphic design.

Skill & Expertise

- **COMMUNITY MANAGEMENT:** Reddit, Discord, Telegram, Slack, Twitter.
- **SOCIAL MEDIA MARKETING:** Facebook, Instagram, LinkedIn, X.
- **CONTENT CREATIONS:** Blog posts, Articles, Social media posts.
- **DIGITAL MARKETING:** Email campaigns, SEO optimization.
- **GRAPHICS DESIGN:** Logo design, Social media graphics, website design.
- **CRYPTOCURRENCY KNOWLEDGE:** Blockchain technology, digital assets, DeFi.

Contact Me

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Education

- 2018-2019
Cbeg Computer Institute
Diploma in Graphics Design
- 2019-2020
AQ Skills
Diploma in Social Media Management

Work Experience

- **Crypto Community Manager and Social Media Manager | UNFI, 2022 - Present**
 - Built and managed a thriving Telegram community of over 50,000 active members
 - Moderated community discussions, answered queries, and provided support
 - Developed and executed engagement strategies to increase user participation
 - Developed and executed social media strategies for multiple cryptocurrency projects
 - Created engaging content, managed paid ads, and tracked campaign performance
 - Grew social media following across all platforms, including X, Instagram, and LinkedIn
 - Monitored industry trends and reported on relevant news and updates
- **Graphic Designer | Luxuriversal, 2020 - 2022**
Designed logos, social media graphics and website designs.
Created marketing materials including brochures, flyers and presentations
Managed graphic design projects from concept to completion