

Naveen Akshar

Communication Specialist,
Senior Writer
and Editor.

Naveen Akshar

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(+91) 6374791846

DOB: 7 August 1995 (Age 27)

About

A communications specialist and an eager-to-learn team player. My best skills are in coordinating with different teams and colleagues in order to achieve objectives beyond the optimal. I am also a seasoned writer and editor across multiple mediums and channels.

Profile

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- Experience in Team and Project management
 - Strategic Advisor and Executiv
 - Highly objective driven
 - Well read researcher

Languages Known:

- English
- Hindi
- Tamil
- Malayalam

Areas of Interest

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- Project Management, Operations, Team Building
 - Inter and Intra organizational communication
 - Writing, Journalism and Mass Media
 - Entertainment and Sports
 - Finance and Politics

Professional Experience

AdWants

Senior Copywriter

January 2022 - February 2022, Chennai India

Ideated, wrote, and published copies for Websites and Social Media accounts of leading institutions and brands like Krea University, Goldwinner, Wizi and CUMI

The Daily Net/Meaww / Features Writer

June 2019 - April 2021, Bangalore, India.

My job role had primary responsibilities in features writing including a pivotal role in editorial production. From picking up breaking news stories and creating research-based original content to working in tandem with the Team Lead, Editors And Writers

I am also involved in ensuring I churn out stories that are in their best shape both factually and grammatically, while also meeting deadlines.

<https://meaww.com/>

<https://thedailynet.com/>

Author Profile and Writing Samples:

<https://life.shared.com/writer/naveen-a-o>

Overall number of sessions and interactions on all my stories exceeds 1 Million+

AdWants / Copywriter

November 2018 - January 2019, Chennai, India.

Wrote copies, published press releases and created strategies for top tier brands like Nippon Paint and Prince Jewellery.

Worked on Advertising and Digital Marketing for:

- Posh Nosh Foods
- Avataa Tea
- Narasu's Coffee

- GRT Group

Vegan First / Content Creator

February 2018 - August 2018, Pune, India

Wrote and published articles that amassed over 100,000 website hits.

<https://www.veganfirst.com/author/100000063>

The Brew Magazine / Editor and Writer

July - October 2017, Chennai

- Wrote and edited 2 feature stories for The Brew, July 2017 Issue.
- Wrote and edited 3 feature Stories and the cover story for The Brew, August 2017 Issue.
- Wrote and edited 4 feature Stories for The Brew, September 2017 Issue.

The Red Elephant Factory / Intern

May 2016, Chennai

A Chennai-based PR and Advertising agency incorporated by well-known Choreographer Kalyan and director Shyam.

Highlights: Undertook my first steps and tasks in Public Relations

The Brew Magazine / Intern

May 2015, Chennai

Highlights: Published an exclusive feature story on the launch of Audi's TT Coupe..

Education**Kendriya Vidyalaya / Primary, Middle and High School (Freshman and Sophomore Year)**

2001 - 2010, Anna Nagar, Chennai

CBSE (Class 10) - 78%

Kola Perumal Chetty Vaishnav School / High School (Junior and Senior Year)

2011 - 2013, Arumbakkam, Chennai

Computer Science Stream, CBSE (Class 12) - 75%

SRM University / Engineering

July 2013 - January 2014, Chennai

Computer Science Stream (One semester; preempted)

Christ University / Bachelor of Arts

2014 - 2017, Bangalore

Triple Major in:

Communication & Media

English

Psychology

Great Learning /; Stanford Advanced Cyber Security Program

STANFORD ADVANCED CYBER SECURITY PROGRAM . ACSP

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Personal Endeavors

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- Published 'StudHeart', an independent creative writing newsletter as per the course requirement, covering various topics from Cinema to Activism.
 - Lead Musician in Christ University's 2015 Mega Production, 'The Agony & the Ecstasy'.
 - Represented India in Starcraft II: WOL at IGC 2012 Delhi, finishing 3rd place.
 - Published Reviews and Walkthroughs for Video Games on GameFaqs.com;
 - Acted in 3 Short Films and 1 Advertisement.
 - Wrote English closed captions for Tamil films and Tamil web serie'.
 - Took part in various Animal Rights outreaches and programs in Bangalore, Pune and Chennai.
 - Poetry <https://hubpages.com/@naveenakshar>
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[References available upon request]