

# Sara Rafee

Date of Birth: 1987 Marital Status: Single

#### Contact Info:



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Remote

# **Social Networks:**



sararafee



sararafee



fsrafee

## Skills:

Logo , Logotype, Banner, Flyer, office set, Product Catologue, Poster, Infographics, Motion Graphics, Rebranding,

## Softwares:

Photo Editing:

Adobe Photoshop Adobe Illustrator
Corel Draw Inshot Picsart

Video Editing & Motion Design:

Premier Alight Motion Inshot
VN Video Editor Cap Cut

## **Educational and Research Experiences**

## Member of National Elite Foundation of Iran

in Shahid Ahmadi Roshan Research Plan 2021-2022

# MSc of Business Coaching and Mentoring

University of Tehran 2020-2022

# BSc. of Industrial Engineering

Iran University of Science and Technology

## **Design-related Work Experiences**

# Graphic and Motion Designer (freelance and non-freelance)

**Different individuals and companies**Since 2005

## Resposibilities | Clients | Duration

- Designing web banners for a laborX.com project from Poland.
- Desiging infographics for National ICT Organization of Iran, which was presented by the municipal of Tehran, the capital city of Iran, in a National Governmental Conference. (project based)
- Designing infographics for Art Field Organization of Iran. (project based)
- Rebranding and designing logos, banners, flyers, motion graphics, etc., and content creation for MJB, a non-profic organization, for 1 year.
- Desinging and making typographic and calligraphic mixed-media art jewelries for Anarsa Jewelry brand, for 5 years, with more than 400 different creative designs.
- Designing product catalogue, office set, exhibition branding, etc. for Narenj Choob ltd., and MazoTeb ltd. (project based)
- Designing logo, logotype, office sets, product labels and packaging, banner, store banners, product catalogue, poster, etc. for different companies and individuals. (project based)
- with 2D graphic softwares (Photoshop, Illustrator, Corel Draw),
   Video Editing with Premier, Alight Motion, Inshot, VN
   Motion Graphic with Alight Motion, Cap Cut

#### **Featured Characteristics**

- Kindness and willingness to help others
- Social and individual responsibility
- Willingness to learn new skills
- Ability to teamwork and leadering teams
- Having systemic thinking
- Growth mindset
- Creativity and problem solving

#### **Recreations and Hobbies**

- Mountaineer (Climbed Damavand Peak (5610m)
- Traveling
- Nature Lover
- Art works
- Spending time with my family
- Friend gatherings
- Experiencing new things
- Documentaries and books

# **English Language Skills**









Listening Writing

Speaking

Reading

## non-Design-related Work Experiences

# Mentoring and Coaching Programme Designer

Esfahan Mobarakeh Steel Company

Since 2023

#### Mentor Coach

Business Coaching Course | Coaching Ideation Bootcamp

Open Education Institute of University of Tehran

2021-2022

## **Technical Content Expert**

SMD Sharif Co.

2021

## Resposibilities

- Creating educational contents about entrepreneurship and coaching
- Technical auditing of the contents

## Trade Expert

PetroSanat Zardkooh Co.

2020

## Resposibilities

- Biding affairs
- Trading affairs and communicating to the suppliers
- Designing the website and catalogues of the company
- Promoting the company to oil, gas, and petrochemical companies

# Founder & Designer of a Fashion Jewelry Brand

Anarsa Jewelry Brand

since 2013

#### Resposibilities

 Designing, making, and selling art jewelries with nature friendly materials

# Industrial Engineer | Quality Control Manager

MazoTeb Co.

2012-2013

#### Resposibilities

- Trading and exhibition affairs
- Designand implementing the warehouse system by MS. Excel
- Documenting ISO documentations and process design
- Designing the products quality control processes
- Controling the quality
- Designing the products blueprints by Solidworks
- Coding the warehouse and processes

#### Tutor

Iran University of Science and Technology 2012

#### Resposibilities

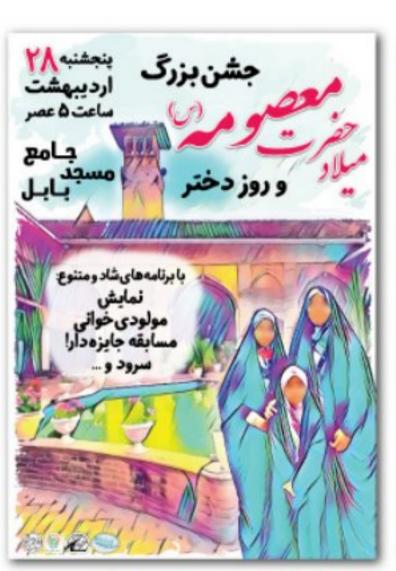
· Teaching «Application of Excel in Industrial Engineers» course

## Freelance Translator

Translation Institutes of Iran, Germany, and China 2007-2018

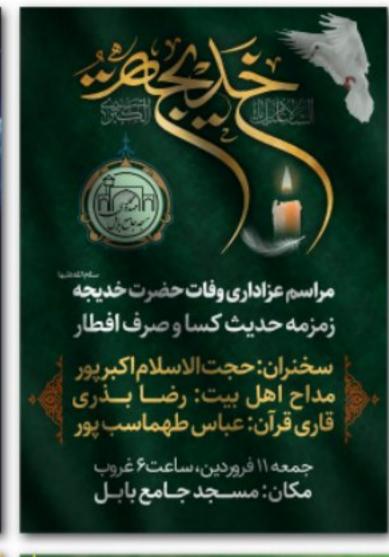
#### Resposibilities

Translating technical and general text En<>Fa



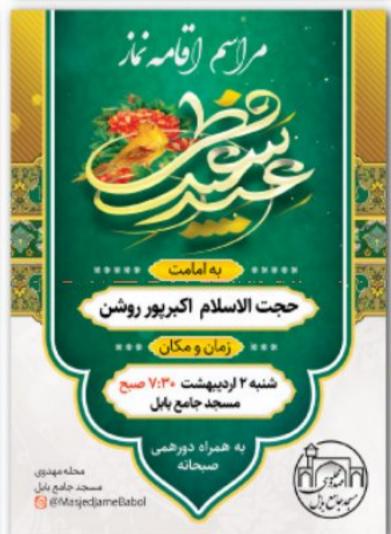






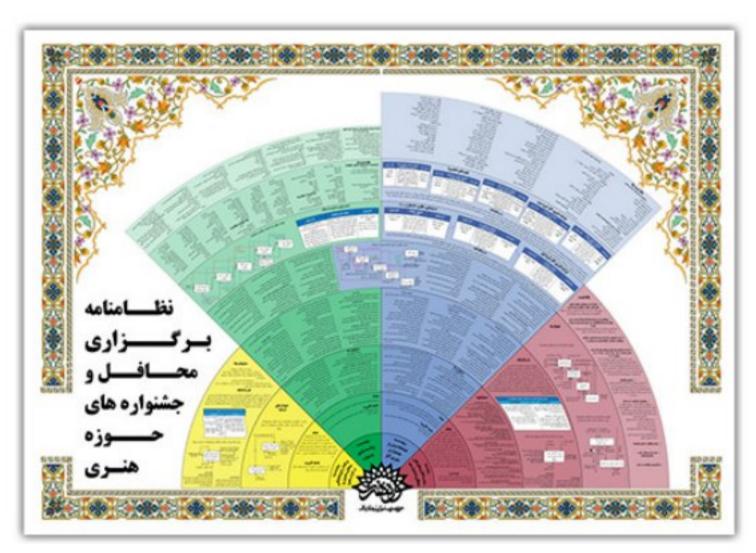












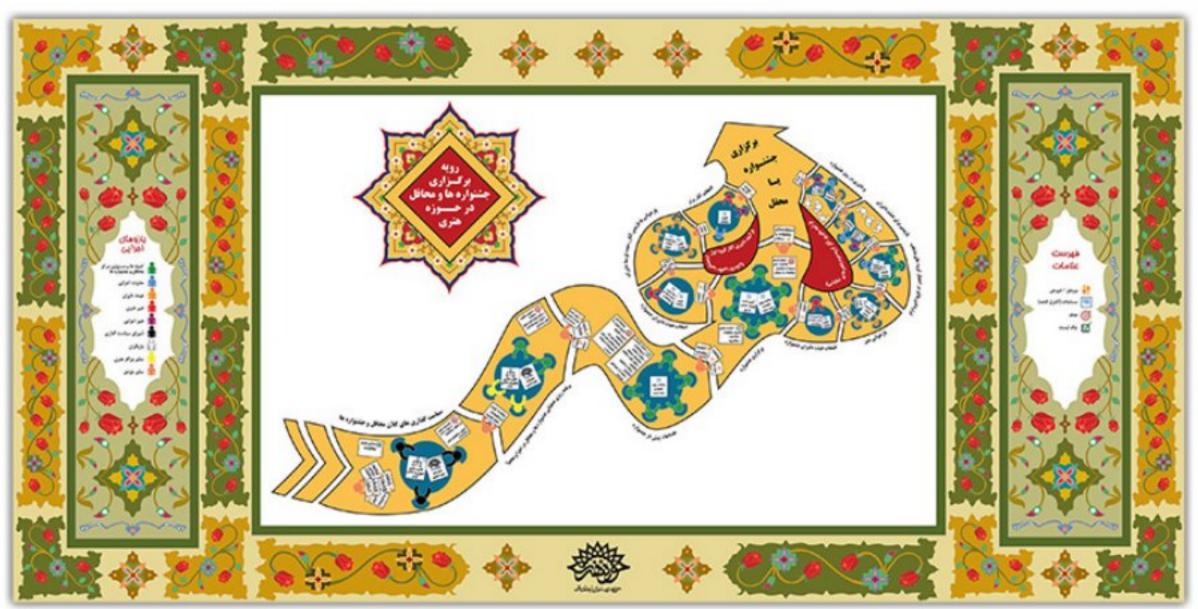


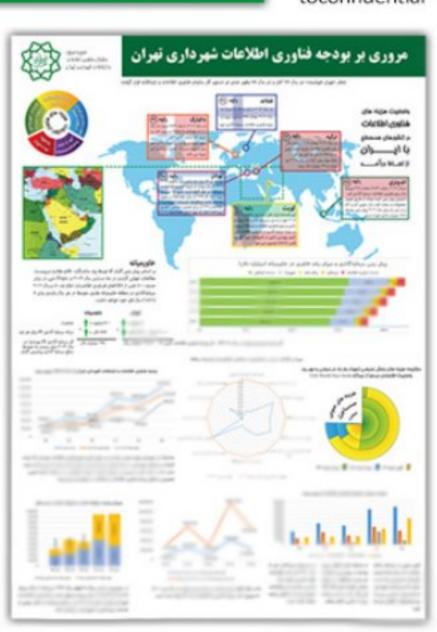
Some examples of my Infographic Design Collection.

Some examples of my Banner Design Collection

Two were designed for National ICT Organization of Iran, and two were designed for The Art Field Organization of Iran.

\*Some parts are blured due toconfidential-











A few examples of my Logo Design collection, for different corporations and individuals, mostly logotypes in Persian language.























A few examples of my Typography jewlery design collection for Anarsa Jewelry Brand, which I'm its Founder.

