

JAMES PEACE (Skyrose)

PRODUCT MANAGER (GROWTH AND TECHNICAL)

ML AND AI, BLOCKCHAIN AND CRYPTO

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SUMMARY

- I have a solid background in human psychology, behavioural modelling, and gamification techniques, which I apply to craft products and strategies that attract, monetize, drive user engagement, and long-term retention.
- I code and understand programming (Python), APIs, machine learning, data science, and software development, bridging the gap between technical teams and business needs.
- I also bring deep expertise in tokenomics and the blockchain ecosystem. I seek a workplace with an A-class mindset, a strong growth culture, and a flexible environment to drive innovation and impact.

EXPERIENCE

SOLVETY

Technical and Growth Product Manager | Research and Data Analytics

- Founded and led the product development of SOLVETY, achieving a 213% increase in user acquisition over the initial target.
- Directed product strategy and roadmap, ensuring alignment with business objectives and customer needs.
- Defined success metrics, monitored product performance, and leveraged user feedback to guide decisions.
- Reduced user research costs by over 35% through innovative gamification strategies.

TICKETMYNT

Blockchain Product Manager | Event Ticketing and NFTs

- Conducted user research and defined the product's key features, contributing to brainstorming sessions that shaped the overall product vision.
- Wrote user stories and developed a wireframe to align product design with our unique value proposition.
- Managed the cross-functional team and implemented Agile methodology to ensure efficient product development.
- Performed competitor analysis and created the go-to-market strategy to position the product effectively.

UXLINK (FORMERLY UXUY)

Product Community Manager | Web3 Social networking and DeFi | Shanghai, China.

- Discussed and collaborated with 5 Web3 communities to onboard their members into UXLINK, contributing an estimated 2K+ new members within the first month.
- Set up the project community on Telegram and integrated essential bots like Rosebot and Combot to automate tasks, enhance moderation, and improve overall engagement.

- Monitored community performance through analytics tools, measured against key KPIs, and continuously optimized engagement strategies based on weekly insights.

POWERINFO (HYPOTHETICAL PROJECT)

Product Manager Intern | Energy and Utilities Data solution | Lagos, Nigeria.

- Applied advanced sprint planning techniques to maximize delivery within tight timelines.
- Utilized product management tools like Jira for efficient backlog prioritization, sprint planning, and task allocation to ensure smooth workflow.
- Led strategy sessions to define feature metrics, aligning product improvements with user needs and business goals.

SKILLS

- User Storytelling and Product Roadmapping
- Market research, User research, and Competitor Analysis
- Ideation and Design thinking
- Userflow, Wireframing, and UX Strategy
- Project planning and management
- Quality Assurance Testing
- Go-To-Market Strategy & tactics
- Product Data Analytics
- Programming, Stacks, Data Models, and APIs
- Version Control (Git, GitHub/GitLab), Agile & Scrum Methodologies
- Algorithms, Machine learning, and Artificial Intelligence
- Blockchain, Cryptocurrency, and web3 ecosystem

PORTFOLIO

<https://james-skyrose.notion.site/James-Peace-Skyrose-Growth-and-Technical-Product-Leader-7cd51e70c5e64c5d8bc0da6686d0bac4>

Education

B.Tech in Petroleum Engineering | Federal University of Technology, Owerri (FUTO) | Owerri, Nigeria.

Member of the Society of Petroleum Engineering (SPE).

LANGUAGES

- English language (Advanced level)
- Mandarin (Beginner level)