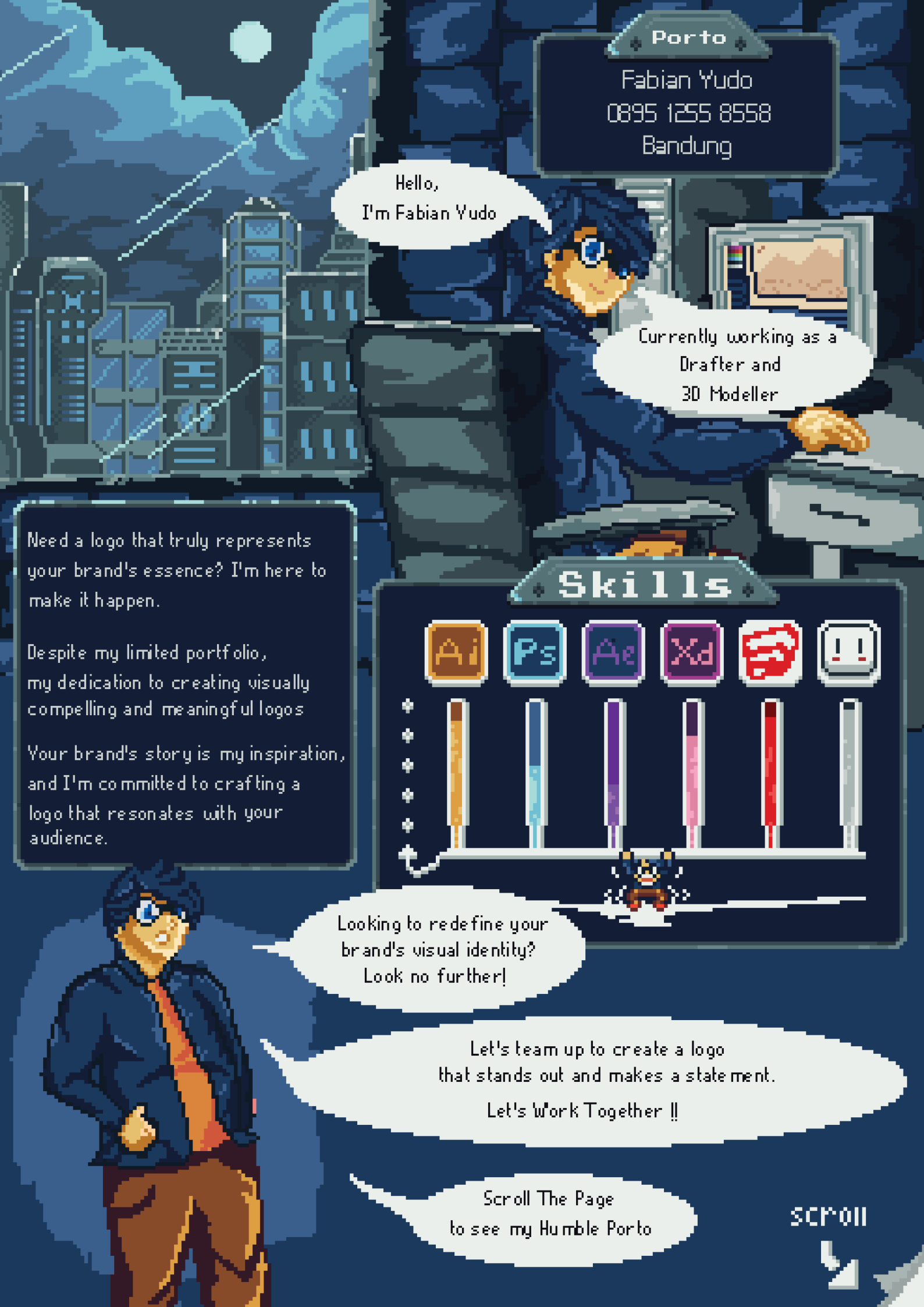




## Porto

Fabian Yudo  
0895 1255 8558  
Bandung

Hello,  
I'm Fabian Yudo

Currently working as a  
Drafter and  
3D Modeller

Need a logo that truly represents  
your brand's essence? I'm here to  
make it happen.

Despite my limited portfolio,  
my dedication to creating visually  
compelling and meaningful logos

Your brand's story is my inspiration,  
and I'm committed to crafting a  
logo that resonates with your  
audience.

## Skills



Looking to redefine your  
brand's visual identity?  
Look no further!

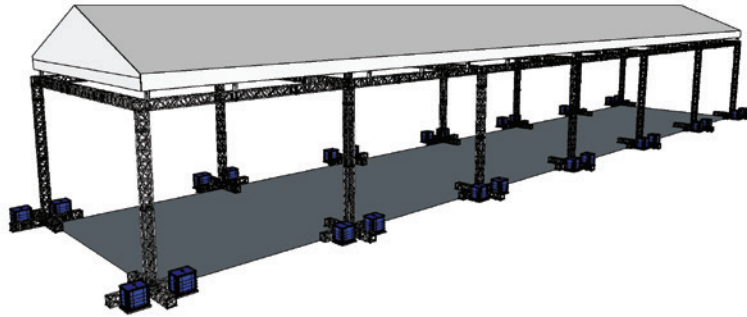
Let's team up to create a logo  
that stands out and makes a statement.  
Let's Work Together !!

Scroll The Page  
to see my Humble Porto

SCROLL

# Latest Sketchup Works

---



## E-Prix Jakarta 2022 & 2023

Gambar kerja struktural Truss  
9 Grandstands, Paddock,  
dan Area After Party



## Rumah Kost

Design Rumah low budget untuk kost  
menggunakan mezzanine untuk  
pemanfaatan space



Rumah Singgah



February 11, 2024

Majalengka | Rumah Singgah

A 02



Rumah Singgah



February 11, 2024

Majalengka | Rumah Singgah

A 02

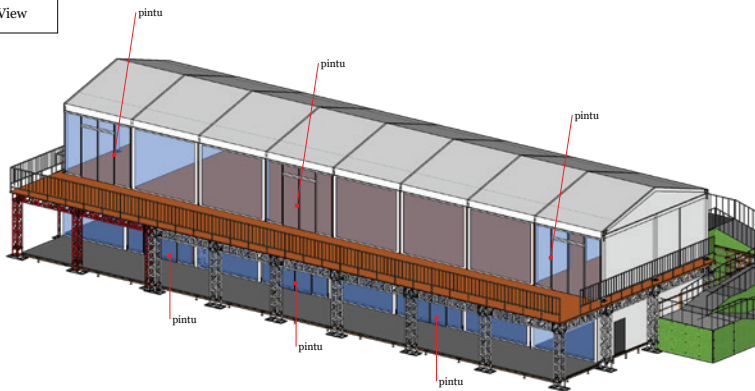
Mushola



## Rumah Singgah Majalengka

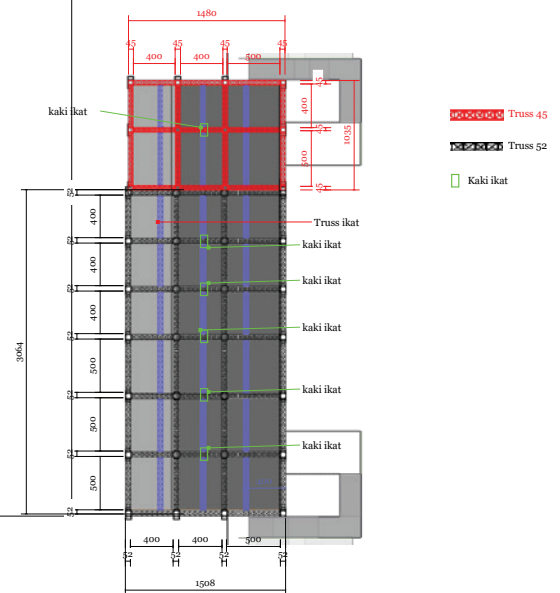
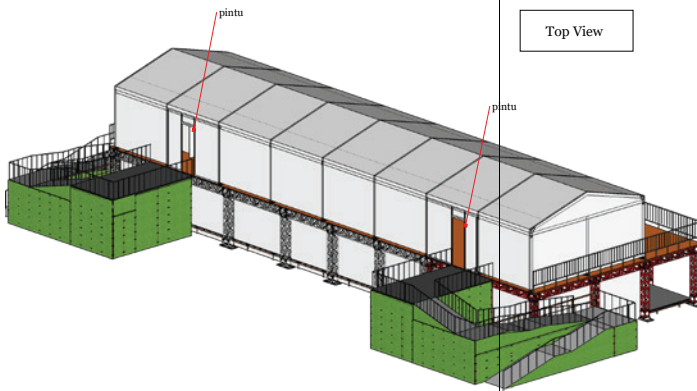
Rumah Singgah  
request style rumah Inggit Ganarsih

ISO View

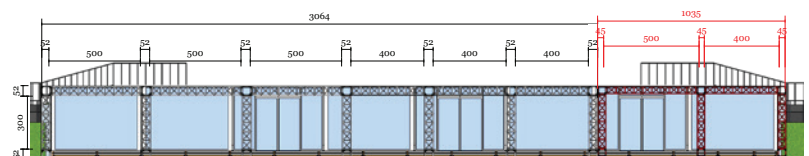


## Pacuan Kuda Jogyakarta

Top View



Front View



## Fokal Film



### Moodboard

#### Profile

##### Fokal Film :

Usaha Jasa fotografi (food, event, portrait, dan sebagainya) dan tidak menutup kemungkinan merambah ke dunia videografi/cinematografi bertujuan untuk products showcase/advertising.

**Target Market :** Small and Medium-sized business and Individual (25 - 50 yrs old)

**Fokal** dalam istilah focal point berarti **center of activity or attention.**

**Film** menunjukkan bahwa usaha dan brand ini berkecimpung dalam industri fotografi dan videografi

**Fokal :** Foto Video Komersial

#### Ideas

# FUJIFILM

Menggunakan Tipe Logotext agar mudah dikenal

α  
ALPHA

alpha channel dan bisa diartikan dominan juga

Sensor Kamera bentuknya Rectangle



#### Color Palette

#000000

Black

#FFFFFF

White

#E65225

Cinnabar

Logo berwarna **hitam** dan **putih** memberikan pesan otoritas yang jelas. Brand yang menggunakan warna ini terlihat berkelas, simple, dan minimalis. dan kedua warna ini juga merepresentasikan shadow and light.

**Orange Cinnabar** adalah warna yang memberikan excitement dan optimisme pada brand.

#### Font Combinations

##### Main Font

Custom Font ( Gaia AS Based ) + Montserrat

##### Body Text

1. Montserrat

##### Final Results

#### Logo Final



# FOKAL FILM

Terinspirasi dari simbol Alpha dan Aperture lensa pada kamera yang membentuk Alpha dan kata OK.

#### Inspirasi

There are [other cool](#) of this card

##### Ruang Reka



##### Arches.creative



# Brand Guideline Works

## Fokal Film

### Brand Guideline



#### Background

The importance of good photos and videos for commercial purpose and capturing precious moments.

#### Problem

The needs for good photos and videos often neglected due to unawareness of its importance, deemed unnecessary and expensive when hiring a dedicated photography or videography service.

#### Goal

To create and provide a photography / videography service who can show the importance of good photos and videos for commercial and personal purpose with a touch of creativity and reasonable price.

#### PRIMARY LOGO

The first way we signify the presence of Spotify is with our Primary Logotype. It's the clearest way we can identify our company visually. We should be signing off all of our communications with the logotype, our partner messages must be identified as coming from us, and you.

**Cleanness**  
In order to preserve the integrity of the Primary Logotype, it is important that no other logos, type or other graphic elements infringe on its space. The minimum clearspace around the logotype is equivalent to 1/3 of the width of the logotype.

**Smallest size use**  
The minimum size the Primary Logotype may be used for print applications is 10mm wide. Include the registration mark for this measurement.

For digital applications, the minimum size is 45 pixels wide.

**Logotype artwork**  
Do not attempt to redraw or recreate any element of the logotype. Use the approved digital files of the artwork.

#### Primary Black Logotype



#### Primary White Logotype



#### Cleanness



#### Minimum Size



#### Partner logos

For symbol-based logos, we prefer them to be 15 Height and 30% width clear space.

When partner logos are longer and more text-based, we prefer them to be at between 50% height and 30% width.



#### Logo Don't's

To make sure our logotype appears consistently as possible throughout our communications, we've identified a few ways we don't want our logotype to appear.



#### Typography Style

Black — #262626

Orange — #e65225

White — #fcfcfc

#### GAIA + Montserrat

##### GAIA

Sub-heading

Body Text  
Lorem ipsum dolor  
sit amet, consec



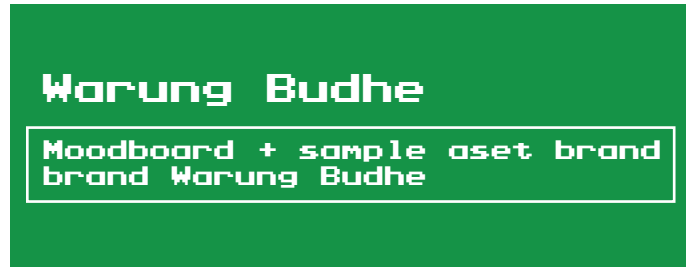
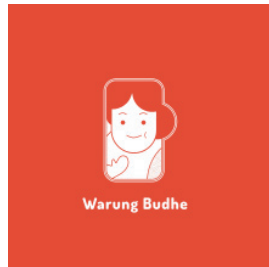
#### Alcubierre + Montserrat

##### Alcubierre

Body Text  
Lorem ipsum dolor  
sit amet, consec



# Another Branding



## Moodboard

### Warung Budhe

Multi Culture, Modern yet traditional, Low-End target market, Feminim (Budhe), Friendly.

Target : All age, millenial preferred

Even tho **Warung Budhe** is a bit sounded like javanese street food/restaurant, It's food dominated by japanese culinary. So, i tried japanese logo as its based, but without losing its **Identity** as a multi culture culinary business.

### Ideas

Bento Shape =

Typical traditional Javanese Women

Rounded shapes makes logo appeared friendly and approachable

### Color Palette

| Primary Colors |                                                                                                                                                                                                                                                                                                   |
|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| #E24D37        | Why Cinnabar ??<br>It's a Reddish Orange..It brings hunger, attractive, eye grabbing, and its a flexible red ( mixed easily with orange, yellow if u want to be appeared warm in social media. Its also brings out other colors, like blue or green. That's why <b>Cinnabar</b> is kinda flexible |
| #FFFFFF        | Why White ??<br>It's Clean, neutral, easy to use color                                                                                                                                                                                                                                            |
| #029247        | Green is just an <b>Accent Color</b> , you can add any color you like as long as it's match with cinnabar or your themes (marketing campaign).                                                                                                                                                    |
| Green Haze     |                                                                                                                                                                                                                                                                                                   |

### Font Combinations

Main Font : **DOSIS**  
It's a Modern classic font. It can brings variety to the menu if used properly.

Its' **Lighter Weight** creates simple and clean atmosphere  
It's **medium/regular** is kinda balanced  
While It's **Bold/Heavy** brings more personalities.

The most important thing of all is that this font sans serif is rounded.  
You can use it as headings or body texts.

Combination Options :  
**Helvetica, Montserrat, or Roboto.**

### Inspirations

As u can see, mostly japanese love **playful, simple lines and shapes** for their logo.

One big benefit of a mascot is that it could encourage customer interaction so it's a great tool for social media marketing as well as real-world marketing events.

### Final Logo

Warung Budhe

Japan Menu  
Jawa Menu  
Italian Menu

Base Face

If you need to print it in a small surface

Here's why a mascot brings you benefit.  
We can just add something to make it like a different personalities without changing its identity.  
Just add/ change its hairstyle with simple shapes

## Another Logo Works

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impresif media



vivivy  
women clothing



SEMBILAN BAWANG

KI PATEN

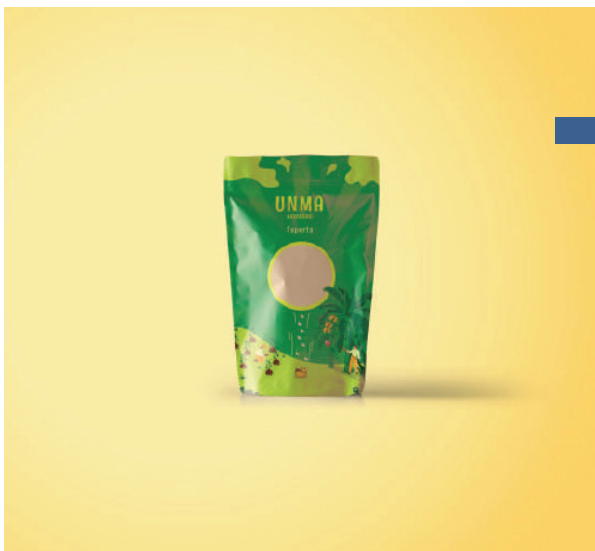
kios Pakan Ternak dan Pertanian

# Illustrations Works



## Trust and Well

Design bandana  
untuk Trust and Well



## Food Packaging

UNMA (Univeristas Majalengka)  
food packaging untuk  
produk UMKM keripik



## Car Cutting Stickers

Cutting Stiker mobil usaha laundr "Mr. Cling

# Digital Painting

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## Krita

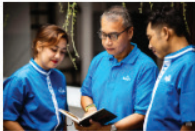
Digital painting menggunakan Krita bertema-kan medieval age

# Web Dev Samples

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## ALIHDAYA MULTI TALENTA

Partner Professional Yang Memberikan Solusi Bagi Klien Dalam Pengelolaan Usaha Agar Dapat Lebih Fokus Dalam Memajukan Bisnis.

[Tentang Kami](#)

## Memberikan kemudahan dalam outsourcing dan

[Home](#)[Tentang Kami](#)[Layanan](#)[Berita ▾](#)[Blog](#)[Kontak](#)

### Meningkatkan keberhasilan melalui outsourcing yang berkualitas

"Misi dari DAYA adalah untuk meningkatkan daya operasional klien kami dengan menyediakan solusi outsourcing yang luar biasa dan dapat disesuaikan kebutuhan. Kami berkomitmen untuk meningkatkan efisiensi, inovasi, dan pertumbuhan bagi mitra kami, sambil tetap menjaga standar kualitas, integritas, dan keandalan yang tinggi.

Melalui kolaborasi dan pendekatan yang berorientasi pada pelanggan, kami bertujuan menjadi pendorong keberhasilan klien kami, menciptakan nilai dan keunggulan di setiap aspek proses bisnis mereka."

### Mission, Vision & Values



Misi Kami

Penyediaan layanan outsourcing berkualitas



Nilai Kami

Profesionalitas, Kualitas, Keandalan, dan Inovasi

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### Selamat Datang di Blog Alihdaya Multi Talenta

Selamat datang di Blog Manajemen Bangunan dan Cleaning Service PT. Alihdaya Multi Talenta! Di sini, kami menyajikan informasi terbaru dan bermanfaat seputar manajemen bangunan, kebersihan, dan layanan cleaning service untuk bangunan Anda. Kami bertujuan memberikan wawasan praktis yang membantu Anda menjaga bangunan Anda agar tetap bersih, terawat, dan efisien.

Dalam blog kami, Anda akan menemukan artikel tentang berbagai aspek manajemen bangunan, termasuk pemeliharaan gedung, keamanan, teknologi terkini, dan strategi



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