

ASIM ULLAH

UI/UX & GRAPHIC DESIGNER

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📍 Peshawar, kpk, Pakistan

SUMMARY

Creative UI/UX and Branding Designer with over 5 years of experience. Skilled in creating user-friendly designs for websites and apps, and developing strong brand identities. I focus on delivering designs that are both visually appealing and easy to use, while ensuring clients are happy with the results.

EDUCATION

2023 - Present
UNIVERSITY OF THE PUNJAB

- Bachelor of Arts & Design

2022 - 2023
BISE PESHAWAR

- Faculty of Arts Humanities

WORK EXPERIENCE

■ Sr. UI/UX Designer

Cigra Studio — Pakistan *(Feb 2023 – Present)*

- Design user-friendly websites and mobile applications with a focus on functionality and responsive design.
- Collaborate with developers and stakeholders to ensure smooth implementation of design solutions.

■ Branding Designer

Cigra Studio — Pakistan *(Jul 2021 – Present)*

- Create and develop strong brand identities, including logos and other brand elements for clients.
- Design marketing materials such as brochures and ads to enhance brand visibility.

■ Freelance UI/UX & Branding Designer

Fiverr — Remote *Feb 2020 – Present)*

- Designed websites, apps, logos, and brand materials for clients across different industries.
- Focused on creating designs that meet client objectives and resonate with target audiences.

SKILLS

- User Experience (UX) Design
- User Interface (UI) Design
- Wireframing & Prototyping
- Brand Identity Design
- Marketing Materials Design

Design Tools

- Figma, Adobe XD, Illustrator, Photoshop

LANGUAGES

- English
- Urdu
- Pashto