



# SYED MUHAMMAD FAWAD

Software Engineer

## SUMMARY

Hello! I'm Fawad. I'm very experienced in my Major Skills with over 5 years of working experience in the advertising industry. I mainly work on Web Development, graphics, and SEO.

## CONTACT

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School, People's Colony # 2  
Faisalbad.

## EDUCATION

### Matric

Matric With Computer Science, 2015  
From Govt. Sabria Sirajia Higher  
Secondary School.

### F.Sc

Non-Medical/ Pre Engineering, 2017  
From Govt. Sabria Sirajia Higher  
Secondary School.

### Bachelor of Software Engineering

Software Engineer, Bachelor degree,  
2021, From University of Sargodha.

## EXPERIENCE

### SEO

Work at Home: from Jan 2020

- Ahref Tool
- Organic Keyword
- Off-Page SEO
- On-page SEO
- Guest Posting
- DA/PA/DR
- Backlinks
- Organic Traffic

## SKILLS

- Web Development
- Graphic Designing
- UI/UX Design
- SEO
- Social Media Marketing
- Email Marketing
- Amazon
- MS OFFICE
- Inpage
- HT|ML & CSS

## EXPERIENCE

### Graphic Designing

Software House: March 2021 - May 2021

- Creating Amazon Products Posters (listing, hero image, feature image, etc...)
- Creating a logo and T-Shirts Design
- Creating Posters, Banners, Packing designing.

### Web Development

Buffer Stack: from March 2022 to Present

- WordPress Theme Customization
- WordPress Plugin Installation
- WordPress Removes Bugs & Error
- PSD to WordPress
- UI to WordPress
- WordPress Security
- WordPress Different Site Development ( Blog type, Donation type, Affiliation type, E-commerce Type, Portfolio type, and many more...)
- Hosting & shifting domain