



HUMNA REHMAN

FREELANCE DIRECT RESPONSE
COPYWRITER

Profile

Meet Humna Rehman, an experienced copywriter with a talent for crafting captivating content that resonates with audiences. With a passion for language and an eye for detail, I have worked with a diverse range of clients, from startups to corporations, helping them effectively communicate their message through clear and persuasive copy. With a proven track record of delivering high-quality content, I am a go-to choice for clients seeking engaging and impactful copy.

EXPERIENCE

DIRECT RESPONSE COPYWRITER

2021 present

- Understanding the target audience
- Communicating a clear message
- Evoking emotion

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🌐 <https://www.linkedin.com/feed/>

🐦 <https://mobile.twitter.com/home>

📘 <https://m.facebook.com/?tba=1>

EDUCATION

SECONDARY SCHOOL

Metropolitan academy

2010 - 2014

MEDICAL

Virtual university

2014 - 2016

SKILLS

- Website copy
- Email sequence
- Landing page
- Sales page
- Ads copy

