

Ashley McIlroy

Writer

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Passionate freelance writer with several years of experience writing for various businesses, platforms, and media sources. Adept in developing original content based on a client's needs, and committed to writing with integrity and dedication to the craft. Bringing forth a love of writing, a passion for learning, and a desire to connect with others through writing.

Work Experience

Copywriter

Freelance

January 2022 to Present

- Brainstorm content ideas
- Research factual information and details
- Write copy for ads, blogs, email marketing, and social media
- Proofread and edit work
- Submit work for review

Artist

Wolfbite

April 2021 to Present

- Develop creative ideas, content, or intellectual property
- Research reference images
- Create sketches and concept art
- Introduce line work, shading, highlighting, and contrast
- Use visual techniques such as composition, colour, space, and perspective to produce desired results
- Publish work

Content Creator

Ash Sawyer

August 2020 to Present

- Brainstorm and plan content
- Write and edit scripts
- Film video and record audio
- Organize digital footage, media, and other assets in folders
- Edit content in Premiere Pro
- Export video and upload content to channel

Writer

Medium

February 2020 to Present

- Choose subjects that interest readers
- Research factual information and details
- Write non-fiction formal articles and informal blogs
- Write copy for ads, blogs, email marketing, and publications
- Proofread and edit work

Pizza Cook

Pizza Pizza Limited - Tilbury, ON
September 2021 to September 2021

- Pizza Cook servicing the local community.
- Responsibilities include preparing and cutting food ingredients, assembling and cooking pizzas, cooking other foods using ovens or deep-fryers, communicating with customers daily, washing dishes and cutlery, cleaning workstations, sweeping, advising customers of existing deals and promotions, ensuring customers are satisfied with their service, cooperation and teamwork to ensure excellent customer care.

Content Writer

The HOTH
November 2020 to December 2020

- Select a project from the full list of available orders
- Research factual information and details
- Write blog content
- Proofread and edit work
- Submit work for review

Customer Service Representative

Hinduja Global Solutions - Windsor, ON
September 2018 to January 2019

- Customer Service Representative taking inbound calls in a call center for a wireless client.
- Responsibilities include taking inbound calls, occasionally making outgoing calls, communicating with customers daily, handling customer care, advising customers of existing deals and promotions, ensuring customers are satisfied with their services, aiding customers with technical issues, reviewing customers' bills and invoices, calculating invoices with taxes, notating accounts, and cooperating with colleagues to ensure that excellent customer care is provided.

Education

Bachelor's in Political Science

University of Windsor - Windsor, ON
September 2014 to May 2017

High School Degree

Tilbury District High School - Tilbury, ON
September 2008 to June 2013

Skills

- Microsoft Office

- Adobe Photoshop
- Content Research and Development
- Communication
- Google Suite
- Adaptability
- Procreate
- Data Entry
- Content Writing
- Email Marketing
- Computer Skills
- Illustration
- SEO
- Blogging
- WordPress
- Digital Marketing
- Copywriting
- Time Management
- Independent
- Content Creation
- Editing
- Creative Writing
- Team Player
- Adobe Premiere Pro
- Proofreading

Languages

- English - Fluent
- Spanish - Beginner

Links

<http://ashsawyerca.wordpress.com>

<http://behance.net/mcilroyam>

<http://linkedin.com/in/ashmcilroy>

<http://medium.com/@ashmcilroy>