

# Adegoroye Adejoke

## Email Marketing Specialist

### EDUCATION

Bachelor of Computer Science

Obafemi Awolowo University  
Ile-Ife, Osun State

August 2019

### RELEVANT SKILLS

- Email Marketing
- Digital Marketing
- Email automation
- Email campaign creation
- Email marketing strategy
- Website Design
- Data Entry
- Social Media Marketing

### SAMPLES

- <https://sitepreview-858132751.zohositescontent.com/zcms/preview/>
- [https://docs.google.com/document/d/1wpqPk8izW9qJdVsN3ikaTZWNnenBl75ia7-e\\_feLpqq/edit?usp=sharing](https://docs.google.com/document/d/1wpqPk8izW9qJdVsN3ikaTZWNnenBl75ia7-e_feLpqq/edit?usp=sharing)

### CONTACT

#### Phone

+2349152494706

#### Email

nikkyrose110@gmail.com

Results-driven email marketing professional with many years of experience in crafting and executing successful email campaigns that drive engagement, conversions, and revenue growth.

### PROFESSIONAL EXPERIENCE

#### Email Marketing Specialist

Tesla (Palo Alto, CA)

2020 - 2021

- Developed and executed email marketing campaigns to drive customer engagement, conversions, and revenue growth
- Managed and segmented email lists to optimize targeting and personalization
- Set up and managed email automation workflows and sequences

#### Email Marketing Associate

Costco (Issaquah)  
United Kingdom

2021 - Present

- Analyzed and reported on email performance metrics, including open rates, click-through rates, and conversion rates
- Collaborated with cross-functional teams to support marketing initiatives and goals

### CONCLUSION

- Uses a creative and attention-grabbing opening sentence
- Emphasizes your passion for content creation and data-driven insights
- Ends with a call-to-action and a playful tone, showing your enthusiasm for collaborating and driving email marketing success.

### LANGUAGE

English



French

