

Curriculum Vitae

Renier Van Niekerk

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Creative designer at heart, driven with an analytical mind, I am a passionate and highly creative Senior UX and UI designer with over 25 years of creative design, solution planning and multimedia experience. My equally creative and analytical mind enables me to successfully bridge the creative and technical worlds, making me the ideal user experience and interface designer to create user centric, visually riveting, current user experiences.

Possessing a strong business and IT understanding, coupled with exceptional organisational and design skills, I have successfully helped plan, conceptualise, develop, and implement multiple projects from start to finish. My early identification and understanding of potential problems stem from the good relationships I rapidly form with both internal and external clients, always contributing to business development and positively effecting the bottom line. An exceptional work ethic, passion for great design and problem solving, strong decision-making skills, coupled with my drive to succeed and strong leadership abilities, enables me to guide, drive and lead team members to succeed, and grow, setting the stage to achieve successful conversion.

My detail-orientated and highly organised approach, always seeking groundbreaking and new, innovative solutions, gives me pride in the solutions and designs I deliver, always pushing me further, higher and better in all I do.

Professional Details

Experience	:	26+ Years
Current Employer	:	Standard Bank
Job Title	:	Senior UX/UI Designer
Highest Qualification	:	Higher Advocate International Certification
Nationality	:	South African by birth
Skill Set	:	UX Research, Competitor Analysis, User Experience Design, User Interface Design, User Flows, Persona Identification and Build, Wireframing, Prototyping, Brand Custodian, Brand Manager, Brand Awareness, Corporate Identity and Style Guide, Operation Specification Requirements, Visual and Digital Design, Large Format Design, Print Design, Graphic Design, Web Design, Marketing and Advertising, Campaign Management, Web/Front-end Development, Design Team Management, Head of Department, Workload Scoping and Management, Project Management, Brainstorming and Creative Thinking, Team Performance Evaluations
Tools	:	Adobe Creative Suite CC Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Premier Pro Figma, Sketch, Zeplin Adobe XD, Jira, InVision, Confluence, Microsoft 365
Online Portfolio	:	http://ceepingreal.co.za/
Email Address	:	renierv@ceepingreal.co.za
Contact Number	:	+27 (0)82 578 2322
Address	:	House No1, Avedore Wholesale Nursery

Plot 84, Muldersdrift
Krugersdorp, 1747
Gauteng, South Africa

Education

High School Oos Moot – Pretoria :	Matriculation	1991
Pretoria West Technical College :	N4/N5 Multi-Disciplinary Drawing Office Practice	1993
Top Choice Computer Careers – UK :	Certified Internet Webmaster	2003
Top Choice Computer Careers – UK :	Microsoft Certified Solutions Developer	2003

Experience Details

Apr 2021 - Now

Senior UX/UI Designer (Standard Bank) – Independent Contract

In my role I am part of the User Experience Team, redesigning the current IBR Everyday Banking CHNW online banking solution, across desktop, tablet and mobile, covering all everyday banking journeys like Dashboard, Transaction History, Beneficiary List, Manage Beneficiaries, Pay Beneficiaries, Once-off Payments, Inter Account Transfers, Quick Transfers, Statements and Documents, which include:

- User research and gap analysis, current trends, and competitor analysis
- User personas, flows and identifying target markets and user groups
- Wireframing and prototyping, creating the user flow, story board and interactive prototype and design systems
- Corporate component library, working closely with the corporate identity team creating and populating the new design system and component library, to be used as design ecosystem across all local and international platforms
- Usability testing, creating and populating the stories and flows for user testing, compatibility testing, AB testing, group sessions and feedback
- Collaboration and communication, collaborating with cross-functional teams to integrate UX/UI designs into the product analysis and development process
- Staying current and up to date with latest trends, styles and functionality, competitor systems and functionality
- Actively participating in design reviews and critiques, providing constructive feedback and guidance to help designers improve their work

Senior designer, project owner, mentor, and custodian responsibilities

- Present and showcase all new designs, flows and user journeys to the bigger Everyday Banking Team and stakeholders, for feedback, comments, problem solving and approvals
- Mentor all new designers on process and the way of work
- Conduct all software and onboarding training with new and more junior designers
- Provide guidance and direction on component library use, styling and implementation
- Actively lead by example and encouragement of growth, learning, building on skills and development of team members and junior designers
- Building and encouraging a culture of collaborative feedback, guidance and direction, nurturing a safe and open environment for team members to learn, experiment and grow
- Encourage interactive brainstorming sessions, cultivating a multiple input ecosystem

Jan 2022 - Feb 2023

Head of Design and Development (TOA Global) – Independent Contract Remote AUS

As Head of Design and Development I was responsible for leading and managing a design team of 12 in the Philippines, in the cities of Cebu, Tarlac and Manila, via our head office in Brisbane Australia. My team was responsible for all print, digital, web, front-end development and campaign collateral.

- Bring to life and interpret all brands internally and externally
- Manage design and development support across all brands and regions
- Brand compliance across all brands and regions
- Capacity planning and management of the Design and Development team
- Manage all design and development requirements across all platforms and regions
- Proactive management of general website performance – site health, traffic, conversion, broken links, user experience and responsiveness across devices
- Proactive problem-solving, ideas to improve and streamline processes, quality control, customer experience/interface issues and lead volumes across all brands

- Execute on quarterly, yearly 2023 Marketing plan (quarter in advance)
- Upskill web capability in the design team for 100% support across shifts
- Normal Design and Development team management, daily standups, team huddles, brainstorming sessions, leave and attendance and status sessions
- User research and gap analysis, current trends, and competitor analysis
- User personas, flows and identifying target markets and user groups
- Wireframing and prototyping, creating the user flow, story board and interactive prototype and design systems
- Collaboration and communication, collaborating with cross-functional teams to integrate UX/UI designs into the product analysis and development process
- Staying current and up to date with latest trends, styles and functionality, competitor systems and functionality
- Actively participating in design reviews and critiques, providing constructive feedback and guidance to help designers improve their work

Feb 2022 – Sep 2022 Various Short-term Contracts – Remote South Africa

- MiniPOS – Sasol Rewards Website - Project
- Ogilvy – KFC – 6 Months on various projects
- 99c – Ackermans eCommerce – 12 Months
- MiniPOS – V+ Website - Project
- MiniPOS – V+ App - Project
- megrain – Website - Project
- DMA – Various HTML mailers
- Valient – Various projects on FNB, Coronation and Altron – 3 Month
- Alcarl Corporate
 - Conceptual design layouts
 - Final design concepts
 - Event décor design both conceptual and print
 - Signage
 - Brands
 - Estée Lauder, Le Mer, Tommy Hilfiger, DKNY, M • A • C, Bobby Brown, Aramis, Clinique, Jo Malone, Tom Ford, Smashbox, LAB Series, Telkom, Vodacom, Rentokil, MTN
- INET BFA – Consultant on various projects and programs

Sep 2016 – Feb 2021 Senior Art Director UX/UI Digital (Ogilvy on the Vodacom contract) – Permanent

As senior designer and team lead, I was responsible for managing and leading a team of 8 designers, all daily standups and check-ins for the digital Vodacom contract, delivering all digital and social campaign assets and collateral, as well as all work reviews before going out of studio.

- Digital design concepts, layouts, and rollouts – All social platforms, in house media, 3rd party online platforms, in-app, in-store digital screens etc.
- Integrated project brainstorm, concept, layout, and rollout across multiple platforms
- Animation and video editing
- UX and UI project conceptualization
- CI (Corporate identity) implementation
- Online landing pages and micro websites – Project related – Wayin
- Digital team leader/mentor and management
- Digital QA and review of digital projects in studio
- Digital Seniors meetings management

Jun 2016 – Aug 2016 UX/UI Designer/Content Manager (ABSA) – Contract 3 months

- All design requests and requirements
- Building of the new ABSA – Africa website roll-out - Kenya
- CI (Corporate identity) implementation
- Icon sets – Extensive icon sets supporting multiple interface themes
- Fully responsive websites and landing pages

Sep 2015 – June 2016 Senior Designer (VIP247) – Permanent

- All design requests and requirements
- All marketing material for 6 international Brands both digital and print, for the US, UK, CA, DE, FR, IT and AU
- Multiple marketing campaigns, past and currently running
- New brand websites, maintenance of existing for all 6 brands
- CI (Corporate identity) implementation
- Create, update and maintain all corporate stationary
- All corporate signage, media advertising and print
- Icon sets – Extensive icon sets supporting multiple interface themes
- Online campaigns for 6 brands, including landing pages, direct mail campaigns, all marketing material both print and digital, affiliate assets and marketing material, for all mediums, desktop, tablet and mobile
- Fully responsive websites, landing pages and digital campaigns

Sep 2010 – Sep 2015 Senior Graphic/Web/UX/UI Designer (INET BFA) – Permanent

- All design requests and requirements
- All marketing material for INET BFA (Pty) Ltd. both digital and print
- Multiple marketing campaigns, past and currently running
- Desktop publishing throughout the company structure
- Concept, design, and implementation of New INET BFA CI (Corporate identity) resulting from merger, I-Net Bridge and McGregor BFA
- CI (Corporate identity) implementation
- Create, update and maintain all corporate stationary
- All corporate signage, media advertising and print
- UX Design - Software interface conceptualization
- Icon sets – Extensive icon sets supporting multiple interface themes
- 3D Animation and video editing for TV and Video
- Events Coordination for several internal and external social events
- Marketing budget management and control
- Management of Graphics and Digital Department

Nov 2009 – Aug 2010 Marketing and Communications Coordinator (RedScreen) – Contract

- All design requests
- All marketing material for RedScreen (Pty) Ltd.
- Events Coordination for several internal and external social events
- Multiple Marketing campaigns, past and currently running
- Desktop publishing throughout the whole company structure
- Corporate Identity Design and Corporate Stationary

Jul 2006 – Aug 2009 Solutions Developer (Mont Blanc Financial Services) – Permanent

- All marketing material for Mont Blanc Financial Services (Pty) Ltd., Mont Blanc Insurance (Pty) Ltd., Insurance Underwriting Managers (Pty) Ltd., Mont Blanc Projects & Properties (Pty) Ltd.
- Multiple Marketing campaigns, past and currently running
- All web design and general maintenance for all four companies
- All web and solution development for all four companies
- Database design, development, and implementation (Microsoft Access & SQL Server)
- Desktop publishing throughout the whole company structure
- General IT support, desktop support

Jan 2004 – Feb 2006 **Senior Draughtsman/Database Coordinator (City of Tshwane CTMM) – Permanent**

- In house system support
- Web design and development (HTML, XML, Flash MX, Dreamweaver MX, Front Page)
- Database design and development (Access, SQL Server, VBA)
- SQL query languages, pull reports/data for internal and external customers

Jan 1999 – Apr 2003 **Systems Support Analyst (Utell) – Permanent UK**

- In house system support
- Web design and development (HTML, XML, Flash MX, Dreamweaver MX, Front Page)
- Database design and development (Access, SQL Server, VBA)
- SQL query languages, pull reports/data for internal and external customers
- Design, develop and maintain databases
- First line support to users of these databases
- Create, develop and implement Automation scripts, using Compuware QARun
- Run these automation scripts, taking away some of the workload from Data Management
- Write, create and develop SQL queries, pulling information from CRS (Central Reservation System) for internal and external customer use
- First line IT support to Data Management
- Dealing with hotelier's queries on the phone, by email and fax
- Keeping the Central Reservation System (CRS) up to date with the latest information received from clients

Nov 1993 – Mar 1998 **Senior Draughtsman (City Council of Pretoria) – Permanent**

- Updating and maintaining of the underground electrical plans of the electrical network of Pretoria
- Designing new, and updating existing electrical drawings and diagrams of elements like transformers, relays, streetlamp plans etc.
- Database maintenance
- Keep records up to date with the latest information

References

Ms. Jolaine Boyd	TOA Global – Chief Marketing Officer	jolaine.boyd@toaglobal.com
Ms. Bronwyn Barlow	TOA Global – Head of Content	bronwyn.barlow@toaglobal.com
Ms. Koby Cruz	TOA Global – VP Marketing Growth	coby.cruz@toaglobal.com
Ms. Kerry Douthwaite	Figment – Loyalty Manager	kerry@figment.co.za
Mr. Albert De Andrade	Ogilvy – Creative Partner CD	albert.deandrade@ogilvy.co.za
Mr. Matthew Barnes	Ogilvy – Chief Creative Officer	mattew.barnes@ogilvy.co.za

Ms. Adeeba Adams
Mr. Pieter Du Plessis

99c – Senior Digital Account Director
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