

Matias Albaca

LinkedIn Profile [linkedin.com/in/matiasalbaca](https://www.linkedin.com/in/matiasalbaca)

matiasalbaca@gmail.com

+54 11.5808.3196



SUMMARY

Experienced entrepreneur and team leader with a successful track record in the tech industry. Skilled in business development, team leadership, and innovation. Committed to achieving growth objectives and building high-performing teams. Background in sports inspires resilience and teamwork. Passionate about learning and growth.

RELEVANT SKILLS

- Team Leadership
- Strategic and Project Planning
- Creative Thinking
- Problem Solver

LANGUAGES

- Spanish: Native
- English: Advanced / Professional
- French: Beginner

WORK EXPERIENCE

COO

Flixo – Web3 streaming platform

June 2023 – Present

- Set objectives for short, medium and long term
- Recruited and trained all new personnel to ensure the company vision and goals.
- Achieved: MAU growth 10% MoM, 25% in Retention growth
- VAS and FAST Channel implemented

COO

Bluebits – RWA tokens for film projects

January 2023 – Present

- Participated in all aspects of business development from market research and finance to operations and marketing.
- Formulated the company's vision and goals
- Set objectives for short, medium and long term
- Recruited and trained all new personnel to ensure the company vision and goals.

COO & CoFounder

Carnaval.Art – NFT marketplace

Nov 2021 – Present

- Participated in all aspects of business development from market research and finance to operations and marketing.
- Set objectives for short, medium and long term (Achieve a 10% MoM in UAW Growth)
- Built and maintained professional relationships with potential investors and partners, closed partnerships with mayor exchanges (CEX) and Blockchains.
- Attended as a speaker to various crypto exhibitions and events.
- Funds Raised: \$800k (Pre-seed / SAFE instrument)

Advisor & Board Member

Global Medics

June 2019 – Present

CPO

Autotekne

August 2020 – Nov 2021

- Lead a B2C company that, through its own app, gives car maintenance services to user
- Conducted a business plan and strategy, developed a business model and participated in all facets of the business development.
- Recruited and trained all new personnel to ensure the company vision and goals.
- Fund Raised: \$150k (Seed)
- 2021 Miami Dade County Key Awards' winner.

CEO & CoFounder

Parkotruck

January 2019 – August 2020

- Founded Parkotruck as a marketplace that used non-conventional places to park trucks in the US.
- Funds Raised: \$50k (Pre-Seed / SAFE instrument)
- 2019 Miami Dade County Key Awards' winner.

CEO & Founder

Global Medics

June 2012 – January 2019

- Founded Global Medics as a company that provides services to insurance companies in Argentina.
- Participated in all aspects of business development from market research and finance to operations and marketing.
- Formulated the company's vision and goals
- Set objectives for short, medium and long term
- Hired and trained new employees.

EDUCATION HISTORY

Master in Business Administration

Kennedy University

Years: 2016 – 2017

Safe and Security Postgraduate Specialization

Pontificia Universidad Catolica Argentina

Years: 2014 – 2015

Civil Engineer

Pontificia Universidad Catolica Argentina

Years: 2004 – 2012

VOLUNTEER WORK & AFFILIATIONS

Volunteer Mentor

Gobierno de la Ciudad de Buenos Aires

Pacto Emprendor: 2018

Mensa

Mensa Internacional