



Joshua Olatoye

Social Media Manager

PROFESSIONAL SUMMARY

Creative and dynamic social media enthusiast with a confirmable track record of creating strategically engaging content for social media platforms. Expert in developing and managing creative marketing campaigns and strategies. An internet-savvy individual who excels in communication and organizational skills, with a strong passion for social media, and extensive attention to detail. Expert in Writing Contents, Proofreading & Editing.

EXPERIENCE

Social Media Coordinator

Catcoin Token 2022 – Present

- Monitored the company's website for updates and increased community participation in content
- Identified opportunities on different social media sites
- Developed and managed relationships with different holders
- Consistently engaged with content & Updates
- Measured the success of activities and compile reports
- Constant attack of Influencers Tweet with great Content & Replies for company Visibility

Social Media Manager

Renewable Energy Token. (REToken) 2022

- Published related engaging content via top social media platforms
- Monitored conversations on social media properties
- Helped editors and marketing managers use social media ROI optimally
- Consatant Content Publish on Social Media to Increase Visibility & Trending

EDUCATION BACKGROUND

Graduating

University of Technology Minna 2024

Master's Degree in Food Science & Technology – Food Technology

SOCIAL MEDIA PLATFORMS

- Instagram
- LinkedIn
- Facebook
- Twitter
- Telegram

And More.

CORE COMPETENCIES

- Social media strategies
- Channel growth
- Real-time engagement
- Brand strategy
- Website Traffic
- Product marketing
- Response monitoring
- Performance analysis
- Content Writing
- Email Campaign & Design

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