

# Amir Hooti

Visual Designer | Presentation Expert | Canva & PowerPoint Specialist

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## Summary

Creative visual designer with a strong focus on branding, social media content, and engaging presentations. Specialized in using Canva and PowerPoint to design high-impact pitch decks, business slides, and visual storytelling assets. Passionate about turning ideas into clean, professional designs tailored for modern brands and online platforms.

## Experience

Freelance Graphic Designer (Remote) - 2023 - Present

- Designed branded pitch decks and business presentations for startups and entrepreneurs
- Created social media content and carousels using Canva Pro
- Collaborated with clients to visualize their brand identity and messaging
- Delivered fast-turnaround designs using AI-assisted tools for layout and copy refinement

Presentation Designer (Freelance Projects) - 2022 - 2023

- Developed over 50 PowerPoint presentations for marketing, education, and sales
- Focused on clarity, visual hierarchy, and storytelling in slide design
- Customized templates to match brand guidelines and project goals

## Skills

Canva Pro, PowerPoint, Presentation Design, Visual Storytelling, Brand Identity, Social Media Graphics, Typography, Layout Design, AI Tools for Design