



Marriam A.

MARRIAM ABBASI

SEO EXPERT

Hey! Meet Marriam, a highly skilled and experienced SEO expert with 3 years of experience and a proven track record of success in driving organic traffic and revenue growth. With a deep understanding of search engine algorithms and industry trends, I can develop and execute effective SEO campaigns that consistently deliver results. An efficient and strategic thinker who can think outside the box and come up with creative solutions to SEO challenges."

CONTACT INFO

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 Abbottabad, Pakistan

 <https://www.linkedin.com/in/marriamabbasi/>

CORE COMPETENCIES

- Thorough keyword research
- Onpage SEO
- Content Management
- Comprehensive SEO auditing
- Technical SEO optimization
- Manual Link Building
- Outreach Expert
- Local SEO Expert



PERSONAL SKILLS

- Observation
- Decision Making
- Communication
- Multi-tasking

WORK EXPERIENCE

SEO INTERN- 6 months

2019-2020

- Conducting keyword research and analysis
- Assisting in the development and execution of on-page and off-page optimization strategies
- Analyzing website traffic and performance data
- Keeping up-to-date with the latest SEO trends and algorithm updates
- Helping to identify and fix technical issues on the website
- Assisting in creating and implementing link-building strategies

Freelancer

2020-2021

- As a Freelancer I have worked with a diverse range of clients and companies, and have consistently delivered measurable results.

SEO EXECUTIVE

RM marketing DHA, Islamabad

2021-2022

- Performed SEO for multiple websites
- Conducted keyword research
- Developed strategies for content marketing, including both on-site and off-site content writing
- Promoted brand through various marketing efforts that heavily focused on authority link building
- Managed social media accounts on platforms such as Instagram, Facebook, Pinterest, and Quora

EDUCATION

INTERMEDIATE IN SCIENCES

- Comprehensive College | 2014-2016
- 77%

BS IN ENGLISH LITERATURE

- Govt Girls Postgraduate College No 1 Abbottabad | 2016-2020
- 3.96/4 GPA

Thank you!