

Omotayo Taiwo

Product Designer & Digital Illustrator

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SUMMARY

I design high quality products through researching and identifying the needs of the target market, creating prototypes, and testing and refining the design to ensure that it is functional, aesthetically pleasing, and cost-effective.

EDUCATION

Design Thinking - Creative Problem Solving for Better Design

Skillshare.com . Oct 2021 - Oct 2021

Understanding User needs with Personas and User Journey Maps

Skillshare.com . Oct 2021 - Oct 2021

Advanced User Interface Design and Developer Handoff in Figma

Skillshare.com . Dec 2021 - Dec 2021

Graphic Design and Digital Illustration Mastery Class

Skillshare.com . Nov 2021 - Nov 2021

SKILLS

Wireframing, Interface Design, User Research, Interactive Prototyping, Digital Illustrations, Graphic Design, Storyboarding, Teamwork and Innovation

TOOLS

Figma, Adobe Illustrator, Adobe Photoshop, Affinity Designer, Adobe Fresco, Blender, Cinema 4D, Protopie

REFEREES

Available on Request

EXPERIENCE

CanWork.io Digital Marketplace - Remote

Freelance Product Designer - 2019 till date

CanWork is a digital freelance marketplace where freelancers can trade their skills and earn in stable cryptocurrency. I freelance as a product designer trying to topple upwork and fiverr by creating illustrations, interface and new experience designs for users on CanWork

Blockconnect Network - Remote

Product Designer - September 2022

Blockconnect Network is a web3 platform that aims to utilize blockchain as a one-stop platform for users. I worked as a product designer and digital illustrator with the founders to map out the product design, create user touch points and dashboards. As at January 2023, the platform has 6,600 registered users.

Metamortals Games - Remote

Product Designer - August 2022

Metamortals is a web3 based PvE and PvP online game similar to Sandbox and Decentraland. I worked with the founders to create a strategy to market the MVP and gain investors. The strategy included social media promotions, responsive web design to showcase the MVP and a series of dashboard designs for investors. The platform currently has 3200+ registered whitelists.

C.Linics by Carol Assaf - Remote

Product Designer - October 2022

C.Linics is a beauty shop owned by Dr. Carol Assaf. I designed a responsive website design that helps her clients identify the type of treatment they need, the cost, duration, expected result and maintenance. Her clients can book appointments and make payments on the website. This saves both the Dr. and the clients time now that they can self-help. Dr.Carol Assaf had more appointment bookings and increased net income.

PrivSecure Protocol - Remote

Product Designer - November 2022

PrivSecure Protocol is the web3 alternative to google drive and dropbox. They aim to securely store and share files leveraging on blockchain technology. I participated in the early days of the MVP to create a product website, dashboard and maintain user engagement on the platform. It currently have 5900+ registered users.