### Contact

new chungi no 14 bwp road Multan 60600 03000061621 (Mobile) adnantext@gmail.com

www.linkedin.com/in/adnanix (LinkedIn)

### Top Skills

Communication and Public Speaking Research and Analysis Educational Psychology

#### Languages

Urdu (Full Professional) English (Elementary) Saraiki (Full Professional) Urdu (Full Professional)

# Adnan khan

Experienced Social Media Manager | Freelancer on Fiverr | Helping brands grow online Multan, Punjab, Pakistan

### Summary

"Experienced Digital Marketer, WordPress Developer, and Graphic Designer with over 3 years in the industry. I specialize in driving online visibility, improving website performance, and creating captivating designs. With a particular focus on Pinterest, I help businesses leverage the power of this platform to increase brand exposure and drive targeted traffic. From optimizing Pinterest SEO to creating visually appealing pins, I have a deep understanding of the strategies that yield results. I have successfully completed over 1200 projects, delivering high-quality work within budget and on time. Passionate about continuous learning and staying up-to-date with industry trends, I am dedicated to providing effective solutions that meet clients' goals. Let's connect and collaborate to achieve your digital marketing objectives, with a special emphasis on harnessing the potential of Pinterest."

# Experience

Fiverr Social Media Marketing Manager January 2023 - Present (2 years 3 months)

Managed social media accounts for diverse clients, focusing on Pinterest and Facebook marketing

► Developed content strategies to increase engagement and drive website traffic

► Designed custom Pinterest pins and optimized boards for visibility

➤ Generated consistent growth in followers and improved brand awareness for clients

Sproutgigs Pinterest Marketing Manager April 2022 - Present (3 years) United States Shah jahan housing society Multan Social Media Marketing Manager April 2022 - December 2024 (2 years 9 months) Multan bhawalpur by pass chowk Multan

## Education

Bahauddin Zakariya University Master of Arts - MA, Urdu Language and Literature · (January 2023 - March 2024)

Bahauddin Zakariya University Bachelor of Arts - BA, Sociology ,Education · (2020 - 2021)