

Mariam Akiyode



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Summary

Passionate about making a positive impact, I am a Diplomat, HR Trainee, Entrepreneur, Digital Creator, SDG Advocate, Volunteer, Social Media Marketer, and Email Marketing Specialist. With a multifaceted background, I thrive on embracing diverse challenges and utilizing my versatile skill set to drive meaningful change.

During my time as an HR Trainee, I honed my understanding of human resources management and developed a keen eye for talent acquisition and employee engagement. I am committed to fostering a positive work culture that promotes growth and empowers individuals to reach their full potential.

As an Entrepreneur, I have embarked on ventures that combine my passion for innovation and social impact. I have successfully created and managed digital platforms that aim to inspire, educate, and empower individuals to take action and make a difference in the world.

Being a Digital Creator, I leverage my creativity and technical skills to craft compelling content across various digital platforms. By utilizing visual storytelling and engaging narratives, I strive to inspire and connect with audiences on a global scale.

As an ardent SDG Advocate, I am dedicated to driving progress towards the United Nations Sustainable Development Goals. By raising awareness, advocating for change, and collaborating with like-minded individuals and organizations, I aim to create a more equitable and sustainable future for all.

Volunteering has always held a special place in my heart. I actively contribute my time and skills to meaningful causes, supporting underserved communities and championing social justice. Through volunteering, I continuously learn, grow, and broaden my perspective.

With expertise in Social Media Marketing, I have developed strategies that leverage the power of digital platforms to drive brand awareness, engagement, and conversions. I am adept at crafting targeted campaigns that resonate with specific audiences, maximizing reach and impact.

Additionally, I possess specialized knowledge in Email Marketing, employing data-driven insights to create personalized and effective email campaigns. By leveraging segmentation, automation, and compelling content, I strive to deliver impactful messages that drive engagement and build lasting relationships.

I am excited to connect with like-minded professionals, collaborate on meaningful projects, and contribute to building a more sustainable and inclusive world. Let's make a positive impact together.

Experience



Member

Amnesty International

Aug 2020 - Present (3 years)



content creator intern

FortyFive Degrees Media

May 2020 - Dec 2020 (8 months)



Member

Reaching Minds Foundation

Mar 2020 - Present (3 years 5 months)



Advocate

Women At Risk International Foundation (WARIF)

Jul 2020 - Jul 2020 (1 month)

Education



Obafemi Awolowo University

Bachelor of Science - BS, International Relations

2017 - 2021

Licenses & Certifications



Judicial organ - Obafemi Awolowo University



Human Resource Management - PSC workresource consulting LTD

PSC/HRM/C01/202002/333

Skills

Digital Marketing • Email Marketing • Social Media Marketing • Nonprofit Organizations • Coaching • Digital Strategy • Brand Development • Brand Management • Branding • Brand Strategy