

Marcelo Oliveira

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1162 Saint-Prex
Switzerland
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SKILLS

- Adobe Illustrator, Photoshop, InDesign
- Creativity, adaptability, attention to detail
- Typography, design software proficiency, communication

LANGUAGES

- Portuguese (Native language)
- French (Bilingual)
- English (Bilingual)
- German (level B2)
- Serbian (level A2)

Experienced logo designer with a passion for creating impactful visual identities. Proficient in Adobe Creative Suite and adept at translating client vision into effective designs. Skilled in color theory, typography and brand consistency. Committed to delivering high-quality results that help businesses establish their identity.

PROFESSIONAL EXPERIENCE

Logo Designer, Richemont

May 2018 - Present

- Work with clients to develop logos that accurately represent their brand identity
- Utilize Adobe Creative Suite to create original designs and refine client-provided concepts
- Collaborate with marketing team to ensure brand consistency across all company materials
- Manage multiple projects simultaneously, prioritizing deadlines and ensuring timely delivery of high-quality designs

Freelance Logo Designer

January 2016 - Present

- Develop logos and visual identities for various clients across different industries
- Manage project timelines, client communication, and design revisions
- Utilize a variety of design tools and techniques to create custom logos and branding materials
- Build and maintain strong client relationships, resulting in repeat business and referrals

FORMATION SCOLAIRE

Haute Ecole d'Arts et de Design

University of Geneva, Geneva, Switzerland
August 2014 - May 2018

Courses and Certifications

- Adobe Certified Expert in Adobe Illustrator
- Graphic Design Principles and Practices, Coursera
- The Psychology of Color and Design, edX
- Branding: The Creative Journey, Skillshare