

# OYEWOLE GLORY

Aspiring Copywriting Student with a strong passion for the art of persuasive communication and a deep desire to develop into a skilled and proficient copywriter.



## Skills

Search Engine Optimization (SEO)



Content Writing and Copywriting



Keyword Research and Analysis



On-Page and Off-Page SEO



Web Design



Content Management Systems (CMS)



Email Marketing



Content Strategy and Planning



## Languages

English



Dutch



German



French

## Work Experience

### Movinonn | California USA

Web Designer and SEO Copywriter

Jun.2020 - Dec.2020

- **Produced website content, product descriptions, and promotional materials.**
- **Assisted in the development and execution of digital marketing strategies.**
- **Utilized Google Analytics and SEO tools to monitor website performance.**
- **Conducted market research to identify target audiences and trends.**
- **Collaborated with graphic designers to create visually appealing content.**

### Fiverr | Lagos Nigeria

Email Campaign Manager

Feb.2022 - Present

- **Worked well independently and on a team to solve problems.**
- **Organized and prioritized work to complete assignments in a timely, efficient manner.**
- **Served as a friendly, hardworking, and punctual employee.**
- **Operated with a willingness to embrace change and adapt strategies accordingly.**
- **Produced website content, product descriptions, and promotional materials.**
- **Assisted in the development and execution of digital marketing strategies.**
- **Utilized Google Analytics and SEO tools to monitor website performance.**

### Cre8if Hub | Lagos Nigeria

Senior Copywriter

Jun.2022 - Present

## CONTACT

Email

oyewoleglory7@gmail.com

Phone

09121050565

Address

Ikeja, Lagos Nigeria

- **Develop compelling and SEO-optimized web content, blog posts, and marketing materials.**
- **Conduct keyword research and analysis to drive organic search ranking.**
- **Operated with a willingness to embrace chance and adapt strategies accordingly.**
- **Brought forth empathy and a constant consideration of the perspective of colleagues and business partners.**
- **Worked in accordance with company values to achieve future goals.**
- **Promoted a positive public image for the company and worked to control the dissemination of information.**

## Education

### Alison Education Company | Galway Ireland

Copywriting & SEO Marketing , Master of Arts

Dec.2020 - Jun.2021

**Aspiring Copywriting Student with a strong passion for the art of persuasive communication and a deep desire to develop into a skilled and proficient copywriter.**

**Eager to learn from industry experts, refine my writing skills, and contribute creatively to marketing campaign.**

## Hobby

- **Reading Books**
- **Playing Football**
- **Swimming**
- **Communication**
- **Typing**