



# CARLO ALONDRES

## Web and Graphic Designer

### Profile

As a dedicated Web and Graphic Designer, my objective is to merge creativity with functionality to craft captivating digital experiences. Through innovative design solutions, I aim to elevate user engagement, enhance brand identity, and exceed client expectations. With a keen eye for detail and a passion for staying abreast of emerging design trends and technologies, I aspire to contribute my expertise to dynamic projects that push the boundaries of visual communication and user interaction.

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www.alondreshosting.com

Blk 3 Lot 18 Apple Street, Natividad Townhomes, Punturin Valenzuela City, Metro Manila Philippines

### Education

**BS in Computer Science**  
Systems Technology Institute  
2004 - 2008

**National High School**  
Parada National High School  
2003-2004

### Expertise

Website Management

Social Media Management

Software Proficiency

Digital Design

Branding and Identity

### Language

English

Filipino

### Work Experience

2023

#### Oshima Global Incorporation

Social Media Manager / Graphic Artist

- Working with the sales & marketing team.
- Manage social media graphic design, content, and SEO Marketing, Branding and Logo Design

2020

-

2022

#### AQD Marketing

Social Media Manager / Senior Graphic Designer

- Working with the sales & marketing team.
- Manage social media graphic design, content, and SEO Marketing, Branding and Logo Design
- Supervising new hired graphic designers

2017

-

2020

#### BG1 Marketing

Graphic Designer / IT Staff

- Working with the sales & marketing team.
- Manage social media graphic design, content, and SEO Marketing, Branding and Logo Design

### References

#### AQD Marketing

CEO

**Phone:** Upon Request

**Email:** Upon Request

#### Oshima Global

CEO

**Phone:** Upon Request

**Email:** Upon Request

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## WEB DESIGN SKILLS

### Domain Management

Purchasing a domain name, configuring DNS, Pointing the domain name to the Web Hosting Account, adding SSL Certificate, Adding domain name protection & privacy, and connecting to Cloudflare.

### Web Hosting Management (GoDaddy, Hostinger, A2 Hosting, etc., )

- ♦ **Email:** Creating Email Accounts, Forwarders, Autoresponders, Email Filters, Spam Filters, Calendars & Contacts, SMTP, Connecting Webmail to Gmail, etc.,
- ♦ **File Manager:** Creating FTP Accounts, Directory Privacy, Backup, JetBackup 5, Server Backup, Websites Backup, etc.,
- ♦ **Databases:** Creating MySQL Databases, Username, and Passwords, Installing Servers and Websites.
- ♦ **Domains:** Creating subdomain, Park domain, Zone Editor, Redirects, and Site Publisher.
- ♦ **Security:** Installing SSL, Blocking IPs, Managing SSL/TLS, and Manage API Tokens.
- ♦ **Software:** Cloudflare Configuration, WordPress Management, Softaculus, Upgrading PHP version, and Optimizing Websites.
- ♦ **Advanced:** Tracking DNS, Adding Cronjobs, Webhost Management, etc.,

### Website Development and Management

- ♦ **Installing WordPress, Free and Premium Theme Customizations, Installing Plugin, Page Builder like Elementor, Elementkits, WPBakery, SEO, Google Sitekit, Analytics, and Anti-Spam, Installing Woocommerce, Payment Gateways, APIs Management, etc.,**
- ♦ **UI/UX Design:** Ensure a seamless user experience by designing intuitive user interfaces, considering factors such as navigation, layout, and interaction design.
- ♦ **Responsive Design:** Optimize designs for various devices and screen sizes, ensuring consistency and functionality across desktop, tablet, and mobile platforms.
- ♦ **Collaboration:** Work closely with clients or stakeholders to understand their requirements, provide design recommendations, and incorporate feedback throughout the design process.
- ♦ **Typography:** Select appropriate fonts and typography styles to enhance readability and convey the desired brand tone and personality.
- ♦ **Color Theory:** Apply principles of color theory to create harmonious color schemes that align with brand guidelines and evoke desired emotional responses.
- ♦ **Image Editing:** Edit and optimize images for web use, including cropping, resizing, and adjusting color and contrast as needed.
- ♦ **Time Management:** Effectively manage time and prioritize tasks to meet project deadlines and deliver high-quality work in a timely manner.

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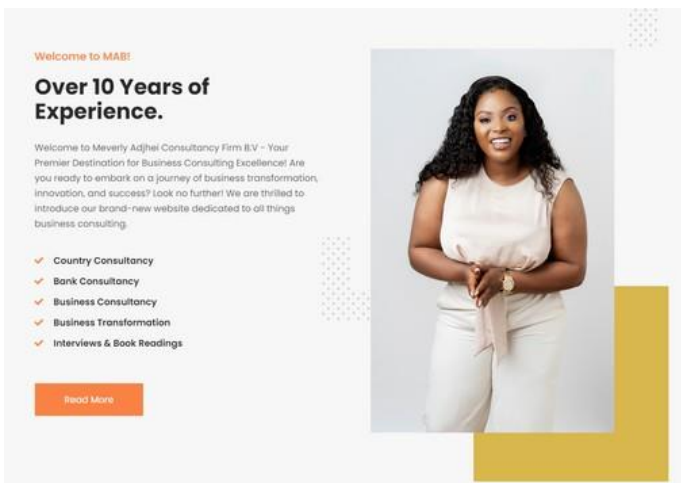
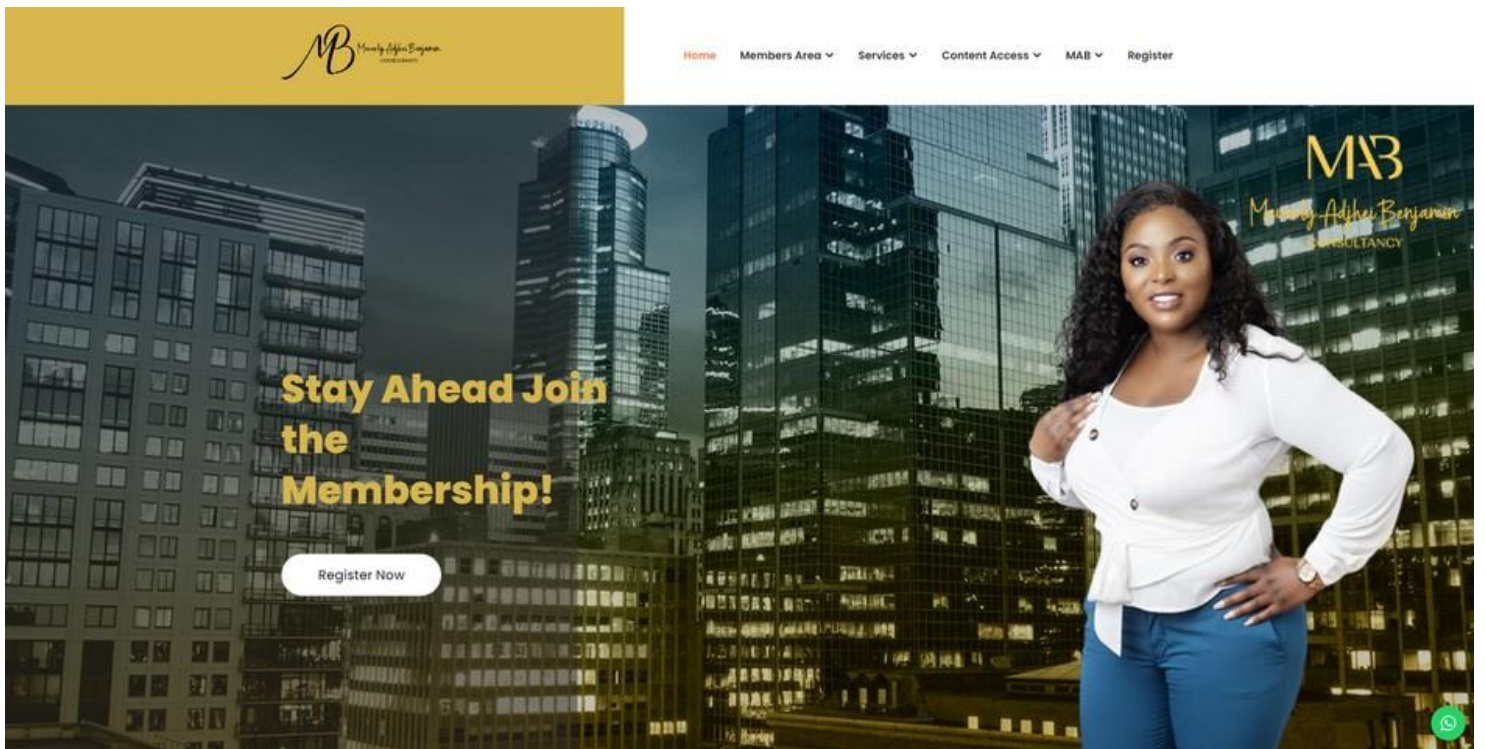
## WEB DESIGN SKILLS

### CLIENT'S WEBSITE

**Meverly Adjhei Benjamin**  
**Business Consultant**

**Website:** <https://meverlyadjheibenjamin.com>

**Features:** WordPress, Premium Theme Customizations, WhatsApp, with Membership Plugins, Blogs, Services, Contact Us, and Social Media links.



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## WEB DESIGN SKILLS

### CLIENT'S WEBSITE

**FIT Resort Limited**  
**Health Consultant**

**Website:** <https://fitresort.co.uk>

**Features:** WordPress, Premium Theme Customizations, with Membership Plugins, Blogs, Services, Contact Us, and Social Media links.



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## GRAPHIC DESIGN SKILLS

- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Strong understanding of typography, color theory, and layout design principles
- Experience in creating branding materials such as logos, business cards, and brand guidelines
- Knowledgeable in print production processes and file preparation for various print mediums
- Skilled in digital illustration and vector graphics
- Ability to collaborate effectively with clients and team members to meet project objectives
- Excellent time management and organizational skills, with the ability to manage multiple projects simultaneously

## MY CLIENT'S BRAND

**Tatiana Bags - 25K Followers**

**Client Store:** <https://bit.ly/49McyIF>

- Worked directly with clients to understand their design needs and deliver creative solutions that met their objectives
- Developed visual identities for small businesses and startups, including logo design, brand guidelines, and marketing materials
- Provided ongoing design support for clients, including website graphics, social media content, and product packaging design
- Managed project timelines and communicated regularly with clients to ensure satisfaction with final deliverables



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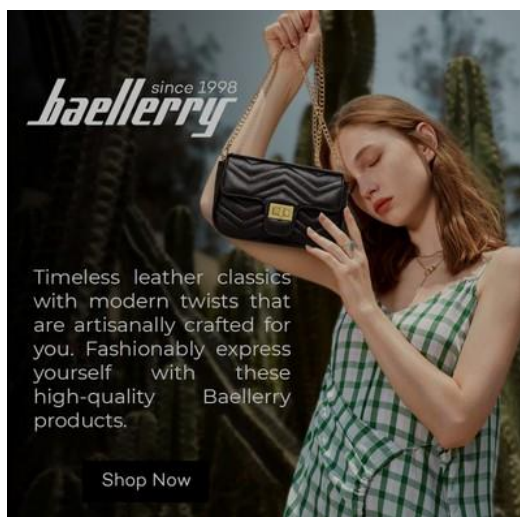
## GRAPHIC DESIGN SKILLS

### MY CLIENT'S BRAND

**Baellerry - 270K Followers**

**Client Store: <https://bit.ly/3QcMOD7>**

- Worked directly with clients to understand their design needs and deliver creative solutions that met their objectives
- Developed visual identities for small businesses and startups, including logo design, brand guidelines, and marketing materials
- Provided ongoing design support for clients, including website graphics, social media content, and product packaging design
- Managed project timelines and communicated regularly with clients to ensure satisfaction with final deliverables



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## GRAPHIC DESIGN SKILLS

### MY CLIENT'S BRAND

**Arctic Hunter - 55K Followers**

**Client Store: <https://bit.ly/49Q6RTA>**

- Worked directly with clients to understand their design needs and deliver creative solutions that met their objectives
- Developed visual identities for small businesses and startups, including logo design, brand guidelines, and marketing materials
- Provided ongoing design support for clients, including website graphics, social media content, and product packaging design
- Managed project timelines and communicated regularly with clients to ensure satisfaction with final deliverables

