

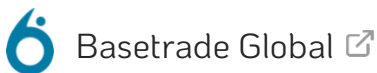


MohammadReza Abiri

UX/UI Designer

I excel in solving complex problems and creating visually impressive products for mobile and desktop platforms, have a talent for organizing and efficiently managing multiple projects while maintaining reliability and collaboration within the team. Additionally, Stay up-to-date with the latest design trends, ensuring that my work is always innovative and impactful.

Experiences



UX/UI Designer

Mar 2022 – Present (Full time – Remote)

Successfully designed three innovative applications, namely Mineral Axis, a 3 Aspects application, Property Manager for a large community of 5 million Canadians, and Fast Delivery, a mobile application for delivering food items to Iranians living in Australia.

- Designed the Mineral Axis application and achieved a 20% increase in monitoring of process.
- Utilized wireframes, mockups, and interactive prototypes to effectively communicate design concepts to stakeholders and developers.
- Collaborated with developers on 15 sprints, achieving an average completion rate of 85% per sprint, and ensuring that all design and functional requirements were met.
- Carried out comprehensive user research and usability testing, gathering valuable feedback and iterating on product designs, resulting in a 20% increase in satisfaction.



Squad

UX/UI Designer

Jun 2021 – Jun 2022 · 1 yrs 1 mos (Full time – Remote)

As a part of squad, I played an integral role in developing a cutting-edge online community commerce platform, facilitating the transition from eCommerce 2.0 to eCommerce 3.0.

- Built a comprehensive Design System that integrated 5 crucial components of the application, resulting in streamlined design and improved user experience.
- Coordinated with 2 separate teams, consisting of over 20 developers, to ensure timely and accurate implementation of design specifications, resulting in on-time delivery and high-quality products.
- Created and prototyped over 65 pages using Figma, resulting in a cohesive and visually appealing application.

Contact

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Experienced in

- User Interface Design
- Design System
- User Experience
- Design Thinking
- User Research
- Persona Creation
- Information Architecture
- Sketching
- Wireframing
- Prototyping
- Usability Testing
- Design Structure Architecture
- Mobile App Design
- Enterprise Website and Landing
- Dashboard Panel Design
- Responsive and Adaptive Design

Tools

- Figma
- Adobe XD
- Zeplin
- Adobe Illustrator
- Adobe Photoshop
- Miro
- Notion

Familiar with

- Kotlin
- Object Oriented Patterns (OOP)
- SOLID
- Java

- Conducted successful social media campaigns with content creators, resulting in a 30% increase in community growth and engagement, thereby expanding brand awareness and reach..

Education

- **Accounting**
Sep 2011 – Jan 2015
Damghan University- Iran

● Startup Visa Planner [↗](#)

UX/UI Designer

Feb 2020 – Apr 2021 · 1 yr 3 mos (Remote)

At Visa Planner, launched and managed development more than 7+ web/mobile apps for Canadian startups.

- Developed the SmartFetus Monitoring System, which boosted user engagement by 25% and received positive feedback from medical professionals.
- Implemented Pulse Oximetry app using cutting-edge tech for remote patient monitoring, reducing in-person appointments by 10% and increasing patient monitoring by 30%, saving healthcare providers time and resources.
- Produced the HearMe app, a speech recognition app for about 357,000 deaf people that translates spoken words into text in real-time.



Almaatech Co. [↗](#)

UX/UI Designer

Mar 2019 – Jan 2020 · 11 mos (Full time)

Demonstrated expertise in developing 4+ online shops, enterprise-level websites, and mobile apps, while also crafting distinctive visual identities for more than seven diverse businesses.

- Launched 2 online shops catering to a range of industries, such as bookstores, meat processing, construction materials, and printing services.
- Crafted over 5 enterprise websites for reputed companies, including Iran Insurance Co., Sadad payment company, Schiftra shipping company, and more.
- Optimized and enhanced 1 mobile application, adding new features for food product sales and online ordering.