



Chester Vien Rara

Multimedia Artist

Experience

Web and Graphic Designer

May 2022 – December 2022

Olly Olly – Austin, Texas

I am currently a Web and Graphic Designer at Olly Olly. It is a digital marketing agency based in Austin, Texas.

Skills: Iconography • Logo Design • Graphic Design • Copy Importing • Website Design • Marketing Collaterals • Website and SEO Imagery • WordPress Optimization • Figma • Adobe Illustrator • Adobe Photoshop

Community and Social Media Manager

July 2022 – Present

P2ENews

I am part-time employee at P2ENews, the world's largest Blockchain gaming and NFT-focused media company

Skills: Research • Copywriting • Graphic Design • Article Imagery • Community Engagement • Everyday Content Creation • Crypto, Finance, and NFT News Reporting • Social Media Management (Twitter, Facebook, and Telegram) • Adobe Illustrator • Adobe Photoshop

Creative and Marketing Lead

Sept 2020 – Sept 2021

Agimat Peripherals – Cavite, Philippines

I was a Creative Lead at Agimat Peripherals. It is a local online PC accessories shop located in Cavite, Philippines.

Skills: Branding • Logo design • Layout design • Poster Design • Graphic Design • Product packaging • Marketing Collaterals • Social Media Graphics • Adobe Illustrator • Adobe Photoshop • Adobe InDesign • Adobe Premiere • Adobe After Effects • Adobe Figma

NFT Investor, Guild Manager, and Equity Trader

June 2020 – Present

Agimat Esport

I am a guild manager, handled 70 scholars (peak), and have been in the crypto and stocks industry for two years and NFT space for a year.

Skills: Research • NFT Shiller • NFT Trader • Equity Trader • Gaming Guild Management

Graphic Designer

Nov 2019 – June 2020

Cross-link Electric and Construction Corporation – Bacoor, Philippines

I am the first graphic designer of this company. I suggested creating a brand guideline and brand identity, handled the brand refresh, and made a brand identity for the company.

Skills: Rebranding • Photography • Graphic Design • Marketing Collaterals • Flyers, Poster, and Banner designs • Adobe Illustrator • Adobe Photoshop

Freelance Graphic designer

Jul 2016 – Present

CVArts

For six years, I've been a freelance multimedia artist. I mostly do branding, logo design, layout design, marketing collaterals, and rebranding for my clients.

Skills: Branding • Logo design • Layout design • Poster Design • Graphic Design • Product packaging • Marketing Collaterals • Social Media Graphics • Adobe Illustrator • Adobe Photoshop • Adobe InDesign • Adobe Premiere • Adobe After Effects • Adobe Figma

Graphic Design Intern

Feb 2019 – July 2019

UNITED NEON – Makati, Philippines

I was a graphic design Intern at United Neon & Inspire Leadership Consultancy; this company is known for outdoor advertising.

Skills: Graphic Design • Photography • Layout Design • Posters, Banners, Facebook ads, and Event Certificate Designer • Adobe Illustrator • Adobe Photoshop

About me

I'm 23 years old from Dasmariñas, Cavite, Philippines. I have a degree in Bachelor of Arts in Communication - Major in Multimedia Arts at Malayan Colleges Laguna (MCL).

Birthday:

06/21/1999

Contact info

Address:

Greenwoods Paliparan I Dasmariñas
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Scan me
to visit my portfolio



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Education

Bachelor of Arts – Major in Multimedia Arts

2015 – 2019

Malayan Colleges Laguna – a Mapua School

• Deans's Lister – October 2018

High School

2012 – 2015

Colegio San Agustin – Biñan

Seminars/Workshop

Flux Fest Creative Workshop

2016

Malayan Colleges Laguna

A workshop and conference about different mediums held at Malayan Colleges Laguna.

Making Ideas Come to Life with Davy Liu

2017

Malayan Colleges Laguna

A talk by Davy Liu (one of the creators of the Disney animated Lion King), which he explains how to make creative ideas come to life.

Graphika Manila

2018

SMX Convention Center Pasay

A conference by several creatives, held in Mall of Asia SMX Convention Center.

Leadership that Matters: 4 Pillars

2019

Marquis Events Place Makati

A conference about leadership and values to be successful inside and outside the workplace.

Skillshare Online Courses

2016 – Present

Online Course

Took several courses in Skillshare that greatly enhanced my creativity skill and software familiarity.

Attainments

C1 Originals 2016 most viewed student short film "Kuro"

7th Gawad Obra Film Festival nominee "Pwede Pero Depende"

Music Video "Agwat" by Popoy Dela Cruz aired on MYX Philippines

Elected as MCL College of Arts and Science – Board of Director

Softwares



Photoshop



Illustrator



InDesign



Canva



Figma



Monday



After Effects



Lightroom



Premiere



Cinema4D



Octane



Slack &
Discord

Reference

Jaimie Alano

MCL CAS Professor

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Pauline B. Tanbua

United Neon Supervisor

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Monica Javier

Crosslink HR

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