



-paolo  
-bautista  
motion graphics & illustration

- × Hey there! I'm a Filipino designer, and I specialize in motion graphics and create illustrations on the side. I particularly love character animation and 2D animation.
- × I deliver great visual communication with clear and compelling stories and messages by making illustrations and graphics come to life with motion.
- × My life's goal is to continually grow in making good design that contributes to society.

## SKILLSET

- × Art Direction
- × Branding
- × Motion Graphics Animation
- × 2D animation
- × Illustration
- × Video Editing

## SOFTWARES USED



Adobe Illustrator



Adobe Premiere Pro



Adobe After Effects



Adobe Photoshop

## EDUCATION

- 2014 - 2019 | University of the Philippines - Diliman | BS Business Administration
- 2003 - 2014 | Don Bosco Technical Institute - Makati | Computer Technology

Taguig, Philippines  
paolobautista.my.canva.site  
paolobautista.design@gmail.com  
+63 999 982 4027

## EXPERIENCE & INVOLVEMENT

**CANVA PHILIPPINES - SENIOR BRAND MOTION DESIGNER / BRAND MOTION DESIGNER** | January 2021 - present

× **Brand Studio Manila -> Brand Creatives PH -> Production Studio**

- └ I work on video projects for Canva. I used to mainly work with the PH social media and community team and other local teams in the company, but now focus on global projects with Canva's global team as well. I've worked on UI animation, long and short-form video editing, and motion graphics or 2D animation hypereels for local social media campaigns and launches, event promotions, internal projects, as well as global campaigns and efforts.

**GRAM VIDEOS - JUNIOR MOTION GRAPHIC ARTIST** | January 2020 - December 2020

× **Animator**

- └ As an animator, I was tasked with bringing illustrations and stories to life. I mainly worked on motion graphics explainer videos, and often spearheaded 2D animation projects and character animations in various projects. I've lead in executing the motion direction for a lot of projects and cascading it to other animators and designers.

× **Designer**

- └ As a designer, I was also tasked with projects that involved conceptualization, and vector illustration. I developed some creative executions for the company's marketing content and corporate clients.

**GRAPHIC DESIGN FREELANCER** | July 2016 - December 2019

× **Unilever, P&G, and AirAsia - Illustrator and Animator**

- └ I created various internal marketing, and promotional animations for the various companies.

× **Stasis and Mobility - "Nasa dugo natin 'yan?! - Artist** | August 2018 - November 2018

- └ I was part of the exhibit held in UP Diliman for Science, Technology, and Society month, and I helped produce the documentary for the language gallery by contributing to its conceptualization, and doing the animation for the project.

**UP ADVERTISING CORE - CREATIVES**

× **UP Fair 2018 - "Sa Tugtog Mo'y Buhay" - Art Director** | July 2017 - February 2018

- └ I was part of the promotions team for the university's annual fair, and I helped create the promotional strategy and carried out campaign executions. I also spearheaded the development of the look and feel of the campaign through narrative development, character design, illustration, layout, and video production.

× **University Freshie Month 2016 - "Tuklasin Ang Buhay Iskolar" - Art Director** | July - September 2016

- └ I was part of the promotions team for the welcoming month of the university's freshies. I helped create the promotional strategy, and spearheaded the development of the look and feel of the campaign through illustration, and animation.