Antonio P. Filho
Growth, Data and Product

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Profile

With more than 7 years of experience as a Data Analytics Specialist, and 5 years of experience as a Product Manager, I have a proven passion for developing innovative solutions that combine cutting-edge technology with a deep understanding of customers' needs.

Education

BBA   Administration
UFPE   2007-2012

Course   Machine Learning
Alura   2021

Experience

Product Manager   Grupo Moura
2017-2022   Recife, Pernambuco
Responsible for coordinating the full product development lifecycle, including strategic planning, requirements analysis, QA testing, and product launches.

Sales Manager   Infobip
2015-2017   Pula, Croacia
Develop revenue opportunities through a variety of lead generation activities. Led programs to Identify competitive situations within existing customer spaces and gather information about how to neutralize the threat. Develop, manage and progress pipeline revenue by through sales cycle management and strategy.

Business Consultant   TIM Brasil
2014-2015   Recife, Brasil
Led B2B Operations in the Northeast Regional.

Business Intelligence Analyst   British American Tobacco
2010-2014   Brazil
Developed Brand Marketing Plans.
Led Growth Projects.
Responsible for the entire analytics process (S&OP, Nielsen, eg).
2x recognized in company annual award for projects developed.

Startups

GOMLabs   Startup
2022   Entrepreneurship
Building a web3.0 freelancer marketplace

Cierge   Startup
2018   Entrepreneurship
Building on-demand delivery APP for consumers.

Pegueeei   Startup
2015   Entrepreneurship
Buiding an authentication solution that uses users' behavioral information based on their location.