

**SHAHNAM QADEER**

**SEO Specialist**

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Objective:

I am an SEO specialist with expertise in WordPress, Shopify, and E-Commerce with 5+ years of work experience. I enhance the visibility and ranking of websites or web pages in search engine results pages (SERPs) for targeted keywords and phrases. My goal is to drive organic traffic, increase brand awareness, and achieve specific business goals.

Work Experience

* Conducted keyword research and analysis to identify high-value keywords and phrases relevant to the company's products and services.
* Implemented on-page SEO techniques, including optimizing titles, meta descriptions, and content for target keywords.
* Built and managed high-quality backlinks from authoritative websites to improve website authority and ranking.
* Monitored website traffic and analyzed SEO performance metrics using Google Analytics and other SEO tools.

Education

* BA (University of Punjab)
* ICS (Computer Sciences)

Technical Skills

* SEO and Content writing
* Keyword Research and Analysis
* On-Page Optimization
* Off-page Optimization
* Link Building
* Website Maintenance

Core Competencies

* Content Creation and Optimization
* Technical SEO
* Article writing
* Blog writing
* WordPress management
* Shopify Store management
* Managed social media accounts