

# **PISAO** MARY ROSE L.

August 4, 1991

I'm Mary Rose Pisao Desktop Publisher Artist and Marketing Manager with 13+ years experience. I'm specialist in photo editing using Photoshop and video editing and highly computer literate considerable experience to trends.

# **EDUCATION**

2009 - 2012 Holy Cross Of Davao College

Bachelor Degree Bachelor of Science in Hotel and Restaurant Management **HRM** 

2013 - 2014 Southeastern Mindanao Institute of Technology

Vocationa Information Technology IT

# SKILLS Photo Editing Microsoft Office Data Entry Marketing Ads Design 90% Marketing Banner 90% Video Editing 90% Logo Design 90% Typing Accuracy

#### **EXPERIENCE**

# January 15, 2023 - June 16, 2023 Jump Digital Marketing Work From Home Part Time Job

#### Financial Assistant

Paid Media marketing

 The one who pay to the customer using company funds

 Pay the customers after completing the task given.

May 8, 2016 - February 15, 2023 Hemeni Land Corp.

#### Marketing Manager / Graphic Artist

- •Gathers and analyzes information to identify new markets and customers, demand for products and services, and efficacy of existing marketing campaigns and strategies.
- Conducts market research, sales forecasting, and strategic planning to assess and ensure the sale and profitability of products.
- Built corporate brands by designing cohesive looks between elements.
- Designed graphics for websites, logos and promotions for marketing purposes.
- Applied knowledge of production to create high-quality images.
- •Met with customers to present mockups and collect information for adjustments.
- Designed website layouts, templates, and unique branded looks.
- Created advertisements, brochures and logo designs to promote new products and programs.
- Developed print materials such as brochures, banners and signs.
- Creatively designed graphics for marketing materials and offered [Type] promotional programs.
- •Put together videos for social media, advertising, and informational purposes.
- •Completed final touches for projects before rollout.
- Created digital image files for use in digital and traditional printing methods.
- Researched trends and projected industry changes to capitalize on emerging opportunities.
- Worked with design systems to develop and present prototypes for focus group evaluation.
- Collaborated with content and marketing teams to confirm design compliance with brand guidelines.

#### January 25, 2014 - May 16, 2016 Digital Interface Inc

### HR Assistant | Data Entry

- Oversaw and managed hiring process and assisted human resources.
- Reviewed and screened applicant resumes to identify qualified candidates.
- •Partnered with management team to coordinate on-boarding and off-boarding processes.
- •Performed internal and external audits and research and administrative reviews of programs and plans to support HR administration.
- •Updated Human Resources Information System (HRIS) database, maintained data accuracy and assisted with system changes.
- Responded to inquiries by answering telephone calls, in-person questions and
- Documented human resources records and maintained confidentiality of sensitive personal information.
- Maintained office supplies, distributed mail and processed invoices for payment.
- Delivered friendly assistance with new hires throughout interviewing and hiring process. Screened applicant resumes and coordinated both phone and in-person
- Filed paperwork, sorted, and delivered mail and maintained office organization. Organized new employee orientation schedules for new hires.
- •Created and completed personnel action forms for hires, terminations, title changes and terminations.
- Administered compensation, benefits, and performance management systems at
- direction of supervisor.

   Monitored employee attendance and performance to verify punctuality and absences, addressing issues in accordance with company policies and procedures.
- Processed employee termination paperwork at direction of supervisory staff.
  Answered and redirected incoming phone
- calls for office.
- Developed and implemented policies and procedures to use for recruitment, employee relations and benefits administration.

#### June 10, 2010 - March 4, 2011 Orofruta Inc

#### **Executive Secretary**

 Maintained office supplies inventory by checking stock and ordering new supplies.
•Responded to emails and other

correspondence to facilitate communication and enhance business processes.

Answered multi-line phone system and

enthusiastically greeted callers.

•Scheduled appointments and conducted follow- up calls to clients.

•Handled daily scheduling tasks and provided

administrative support for entire department.

• Provided clerical support to company

employees by copying, taxing, and tiling documents.

•Entered data into system and updated customer contacts with information to keep records current.

 Offered technical support and troubleshot issues to enhance office productivity.

 Maintained daily report documents, memos and invoices.

•Drafted agendas, recorded minutes and generated documents to facilitate meetings.

 Composed inter-office correspondence and provided product and service information to

•Maintained electronic filing systems and categorized documents.

•Screened visitors and issued badges to maintain safety and security.

·Booked airfare, hotel, and ground

transportation to coordinate office travel.
•Recorded new hires, transfers, terminations, changes in job classifications and merit increases to main human resources files.

 Completed forms, reports, logs and records to quickly handle all documentation for human resources.

# CONTACT

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🛐 mrosepisao@gmail.com

Davao City, Philippines

# February 6, 2013 - March 20, 2014 Beau Fairy Skin Essentials

#### Layout Artist

 Developed original designs for print media, magazines and newspapers.

 Created logos, illustrations and typography for various organizations.

 Developed graphics and visual content for social media campaigns.

 Collaborated with other designers to create visually appealing graphics for range of print and digital media.

 Implemented feedback and suggestions from clients to improve designs.

 Worked with clients to gather and define requirements, establish scopes, and manage project milestones.

 Utilized Adobe Creative Suite and Microsoft Office Suite to develop creative designs.

Edited and enhanced artwork and graphics.

 Created artwork for product packaging and promotional materials.

 Used interactive design elements to create more engaging user experience.

### June 8, 2012 - January 3, 2013 Metro Media & Digital System Inc

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