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|  | **Timur Samarov**  **Web Designer ux, ui**  Georgia, Tbilisi • +7 (999) 832 06-56 (WhatsApp, Telegram)  • behance.net/ceo\_semiotica • [semiotica.marketing@gmail.com](mailto:semiotica.marketing@gmail.com)  I have a great understanding of web design theories to a solid UX driven mindset brand development, marketing, sales, skilled in Adobe Creative Suite, HTML, CSS  2 years of experience, 40+ successful projects, 16 client’s testimonials |

**FULL PROFESSIONAL FREELANCE EXPERIENCE**

**Projects**

**Web Designer, Project Manager**  June 2021 – Present

* Reduced backlog of policies needing to get redone and mailed by 80% in four months
* Web design and managing website development on WordPress, Shopify, Bitrix24, Drupal, Open-Cart
* Detailed analysis of the CIS market
* Optimization of websites in terms of speed and usability, analysis of google metrics in terms of bounce
* Coordination of project launches (SEO specialist, Frontend developer, SMM Telegram, Google Ads )
* Consulted with client to outline website goals, ill**u**strate wire frame, and site functionality
* Developed a user-friendly architecture by programming site navigation, social media links/widgets, and organizing site content into a logical catalog
* Validated site by testing JavaScript, Flash, CSS3, and HTML5 codes to ensuring cross-platform compatibility
* Maintained website by updating content, implementing new technology and monitoring performance
* Design and coordination of banners for google advertising network
* Design and coordination social media design branding (posts, stories, visual looking)

**STE DETAL COMPANY** Moscow, RussiaFebruary 2022 – Present

Owner: Igor Pogosov

spectexexpert.ru/

Link: stedetal.ru/

* Designed and launched website, improving conversion by 10% over 2 months
* Led with product and marketing rules to redesign the mobile onboarding process, improving retention and user experience by 40%
* Direct interaction with clients, troubleshooting technical email automation and CRM Integration issues, learned our proprietary support management system and provide usability feedback on this system to our development team
* Coordination of project launches (SEO specialist, Frontend developer, SMM Telegram, Google Ads, Open Bravo software configuration with website)
* Sales of in-person clients in meetings, accelerated by 35% because of new website design
* Consulted with client to outline website goals, illustrate wire frame, and site functionality
* Developed a user-friendly architecture by programming site navigation, social media links/widgets, and organizing site content into a logical catalog
* Validated site by testing JavaScript, Flash, CSS3, and HTML5 codes to ensuring cross-platform compatibility
* Delegating and setting tasks with uploading items to the site on open bravo software
* Maintained website by updating content, implementing new technology and monitoring performance
* Created web compliant metadata for SEO find-ability
* User interaction with the site has increased by 30% compared to last year
* Design and coordination social media design branding (posts, stories, visual looking)

**Teh AVTO**, Moscow, RussiaOctober 2021 – May 2023

Owner: Natalya Molchanova

Link: www.teh-avto.ru/

* Redesigned company's homepage and lead generation forms using only existing site components; reduced bounce rates by 40% and increased leads by 15%
* Coordination of project launches (SEO specialist, Frontend developer, SMM Telegram, Google Ads, Open Bravo software configuration with website)
* Consulted with client to outline website goals, illustrate wire frame, and site functionality
* Maintained website by updating content, implementing new technology and monitoring performance
* Сonducted a sales study and made recommendations, thereby closing the client increased one and a half times

**Pechat OFF**, Moscow, Russia

Owner: Maxim Tirolsky

Link: pechatoff.ru/ December 2022 – present

* Conceptualized, designed, and developed marketing pages and custom features of e-commerce website, directly contributed to over 60% increase in revenue year over 8 months.
* Coordination of project launches (SEO specialist, Frontend developer, SMM Vk.com, Google Ads)
* The problem of user mistrust in food delivery has been solved

**Tay Club**, Moscow, RussiaAugust 2022 – January 2023

Owner: Vladimir Oparin

Link: tayclub.ru/

* Coordination of project launches (SEO specialist, Frontend developer, SMM Vk.com, Google Ads)
* Redesigned company's homepage and lead generation forms using only existing site components; reduced bounce rates by 40% and increased leads by 15%
* Created a pop-ups that increased conversion by 8%
* Сonducted a sales study and made recommendations, thereby closing the client increased one and a half time
* Design and coordination social media design branding (posts, stories, visual looking)

**SKILLS**

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| * Sketch App * Data Visualization * Usability Testing * Wireframing, * Figma * Adobe Photoshop * HTML/CSS | * Experience Design * Interaction Design, * User Interface Design * Business Analysis * SEO optimization * CRM Integration * Sales | * Teamwork, * Business Sense, * Time Management, * Empathy, * Conflict resolution |