






GOPESH TIWARI

C R E A T I V E M A R K E T E R

CONTACT

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-  Jaipur, India
-  [View Portfolio](#)

EXPERTISE SKILLS

- Social Media Management
- Graphic & Web Design
- Branding & Advertising
- Web3/SaaS/AI Marketing
- Market Research
- Adobe Creative Suite
- Figma, Sketch
- CRM Salesforce
- Jira, Slack, Notion
- Solidworks, CATIA, ANSYS
- Content Writing
- MS Office

01

PROFESSIONAL PROFILE

Creative and detail-oriented marketing professional with a passion for delivering high-quality visual solutions. Seeking to utilize expertise in graphic design, branding, and multimedia to contribute to the success of a forward-thinking organization.

02

EXPERIENCE

Freelancing Jan 2024 - Present

Freelancer

FLYBAXi Adventures Feb 2023 - Dec 2023

Marketing Head

- Social Media Management
- Online & Offline Marketing
- Website & App Design
- Content Creation & Management

Vyaan Purifiers Jan 2020 - Jan 2023

Marketing Head

- Spearheaded online marketing campaign for Reusable Respirator.
- Created offline distribution channels across India.
- Played a key role in raising Seed funds from TIDES, IIT Roorkee.
- Identified Market cap, major regions and consumers for commencing operation.
- Developed new strategies to help achieve 5000+ unit product sales.

Zunik Energies Jul 2019 - Dec 2019

3D Design Intern

- Responsible for 3D Design & Marketing Material preparation for a new line of EVs (Motorcycles, Rickshaw, Mini-truck).

REFERENCES

Jathin Jagannath
Founder, Vyaan Purifiers

jathinjagannath26@gmail.com

Azam Ali Khan
CEO, TIDES, IIT Roorkee

ceo.tides@iitr.ac.in

03

PROJECTS

VyaanHealth Smart Mask

SALES MANAGER

[View App](#)

Microphone-based breath monitoring device for analyzing breathing patterns and detecting anomalies like Coughing and wheezing using an advanced machine learning model hosted natively in the user's mobile.

MedHash - Digital Health Records

USER ACQUISITION HEAD

[View App](#)

Securely store Health Records in Universal Digital Health Ledger built using private Ethereum blockchain technology. The medical history will be stored in the form of digital transactions which are guided by secure smart contracts, completely digitized removing all manual intervention & arbitration.

AssetDigi - NFT minting Platform

PILOT TESTING MANAGER

[View App](#)

Cardano blockchain-based app simplifies NFT creation process and allows artists and creators to digitize their assets at the lowest price and with a single click.

04

EDUCATION

Bachelor of Technology Jul 2015 - Jul 2019

National Institute of Technology Mizoram

- In Mechanical Engineering with a CGPA of 7.35

05

EXTRA CURRICULARS

- Founding Member of DRISHTI - The Photography Club of NIT Mizoram
- Guinness World Records - One of the 11,200 participants of the World Largest Bamboo Dance (Cheraw) achieved by the Government of Mizoram, India.
- Secured Top 5 rank in 10+2 board exams.