

# Sukhoi Fedor

## Junior Market Researcher

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## Professional Profile

As a dedicated professional with passion for modern technologies, I'm a blend of research & statistics, design, copywriting, and AI solutions in one place. I really enjoy working on something I'm passionate about, and I'm passionate about searching for best information, even if it is a needle in a haystack. I'm always ready for a hard challenge on any theme of research. I believe that to find out the strategy for your business you need to ask yourself two questions:

- What do my clients want? I want to keep them.
- What do my rivals do for their clients? I want to have new clients, so new approach has to be found.

## Core Skills

- Market Research
- AI solutions
- Statistical Analysis
- Copywriting for Research Papers
- Web Design

## Career

January 2024 - Present

**Junior Market Researcher,  
Canoe Creative Agency**

As of today, my work with Canoe is very productive, to say the least. I've worked on three projects:

- Global Trends in Apartment Construction. The result of my work is a journal in Russian language, made according to research conducted by myself (<https://my.visme.co/view/ojom3o7y-mirovye-trendy-stroitelstva-i-arhitektury>)

- Trends in Apartment Construction. The result of my work is a journal in Russian language, made with research information gathered by myself and with addition of opinions from different experts in the field (<https://my.visme.co/view/n08dmy34-trendy-v-stroitelstve-i-razvitiye>)

- Global Trends in the Industry of Women's Menstrual Pads. The result of my work is a journal in Russian language, made according to research conducted by myself (<https://my.visme.co/view/w46owzjk-trendy-v-industrii-prokladok>)

## Education

School 1529, Moscow, Russia

Sept 2013 - May 2025

Profile: Economic & Social Studies

Profile Subjects: Social studies, Mathematics